

FORM PTO-1594 (modified)

(Rev 03/01)

10-24-2003



U.S. DEPARTMENT OF COMMERCE

ER SHEET
NLY

U.S. Patent and Trademark Office

102582719

To the Director of the United States Patent and Trademark Office, please record the attached original documents or copies thereof.

1. Name of conveying party(ies):

Bradley Corporation

10-22-03

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State-WI
☐ Other _____

Additional conveying party(ies) **NO**

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: **October 1, 2003**

2. Name and address of receiving party(ies):

Name: **Bradley Fixtures Corporation**

Internal Address:

Street Address: **W142 N9101 Fountain Boulevard**City: State: Zip: **Menomonee Falls, WI 53052**

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State-WI
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

 2003 OCT 22 PM 12:30
 OPR/FINANCE

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE ATTACHED SHEETAdditional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **James L. Vana**Internal Address: **FOLEY & LARDNER**Street Address: **777 East Wisconsin Avenue**City: **Milwaukee** State: **WI** Zip: **53202-5306**6. Total number of applications and registrations involved: **7**7. Total fee (37 C.F.R. § 3.41): **\$190.00**☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

06-1447**DO NOT USE THIS SPACE**

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James L. Vana

Name of person signing

Signature

10/16/03

Date

Total number of pages including cover sheet, attachments, and document: 6

10/23/2003 ECOOPER 00000188 758683

01 FC:8521
02 FC:852240.00 OP
150.00 OP

001.1509286.1

Patent and Trademark Assignments

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File Name: J:\rr\readdata\projects\ptas\barcodes\PTAS Document Separator.doc

TRADEMARK
REEL: 002850 FRAME: 0152

B. Registrations

758,683
1,806,755
2,066,720
2,136,237
2,416,520
2,423,859
2,585,708

TRADEMARK ASSIGNMENT

WHEREAS, Bradley Corporation, a Wisconsin corporation with a place of business located at W142 N9101 Fountain Boulevard, Menomonee Falls, Wisconsin 53052 ("Assignor") is the owner of those trademarks (the "Marks") listed on the attached Schedule A, together with those registrations (the "Registrations") therefor listed on the Schedule A; and

WHEREAS, Bradley Fixtures Corporation, a Wisconsin corporation, with a place of business located at W142 N9101 Fountain Boulevard, Menomonee Falls, Wisconsin 53052, ("Assignee") wishes to acquire the Marks and the Registrations, together with the goodwill of the business in connection with which the Marks and the Registrations are used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby agrees to and does sell, assign and transfer to Assignee its entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business to which the Marks and the Registrations pertain, as well as all rights of enforcement and recovery for past infringement. Assignor further agrees to take all reasonable and necessary steps to implement the provisions of this assignment, at Assignee's expense.

IN WITNESS WHEREOF, the following duly authorized officers of Assignor and Assignee have executed this Trademark Assignment on the date listed below.

BRADLEY CORPORATION

BRADLEY FIXTURES CORPORATION

By: Bill Andersen
Bill Andersen - President
Print Name and Title

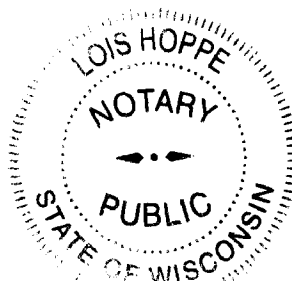
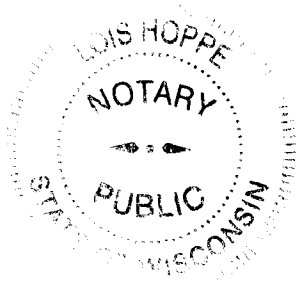
By: Bill Andersen
Bill Andersen - President
Print Name and Title

Subscribed to and sworn before me
this 1 day of OCTOBER,
2003.

Lois Hoppe
Notary Public
My Commission Expires: 3-4-07

Subscribed to and sworn before me this
1 day of OCTOBER,
2003.

Lois Hoppe
Notary Public
My Commission Expires: 3-4-07



SCHEDULE A

<u>MARK</u>	<u>U.S. REGISTRATION NO.</u>
WALL SAVER	758,683
EXPRESS	1,806,755
TERREON	2,066,720
OPTI-AID	2,136,237
ON-SITE	2,416,520
NAVIGATOR	2,423,859
CRESCENT	2,585,708