

10-24-2003

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Docket No.:

B-7136

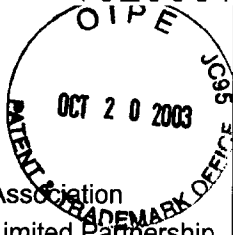
Tab settings



To the Director of the United States Patent and Trademark Office

attached original documents or copy thereof.

102583129



1. Name of conveying party(ies):

David F. Simon  
1317 Township Line Road  
Gwynedd Valley, Pennsylvania 19437

10-20-03

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: Health Advocate, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 450 Sentry Parkway, Suite 102  
City: Blue Bell State: PA ZIP: 19422

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware Corporation
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  No  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 6, 2003

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,745,348  
~~2,749,006~~

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frank J. Bonini, Jr.  
Internal Address: Harding, Earley, Follmer & Frailey  
Post Office Box 750

Street Address: 1288 Valley Forge Road

City: Valley Forge State: PA ZIP: 19482

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

05-0208

40.00 DP  
25.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frank J. Bonini, Jr.  
Name of Person Signing

[Signature]  
Signature

10/17/03  
Date

Total number of pages including cover sheet, attachments, and

3

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Recordation Services  
Director of the United States Patent and Trademark Office  
P.O. Box 1450 Alexandria, VA 22313-1450

TRADEMARK  
REEL: 002850 FRAME: 0276

10/20/2003 LIMITED 000113 2745348

01 FC: 0021  
02 FC: 0022

## ASSIGNMENT

WHEREAS, David F. Simon, an individual having an address of 1317 Township Line Road, Gwynedd Valley, Pennsylvania 19437, himself and/or through another company has adopted, used and is using "HEALTH ADVOCATE" which is the subject of applications for registration in the United States Patent and Trademark Office:


"HEALTH ADVOCATE", U.S. application serial no. 76/237,906, Filing Date April 4, 2001, for advice and review of insurance claims, submission of health insurance claims, analysis of health insurance coverage, advocacy and resolution of health insurance claims;

"HEALTH ADVOCATE", U.S. application serial no. 76/237,907, Filing Date April 4, 2001, for arrangement of health care services, advice regarding health care providers, guidance regarding health-related issues, coordination of overall health care needs, health assessments.

WHEREAS, Health Advocate, Inc. a Delaware Corporation, having a place of business and post office address at 450 Sentry Parkway, Suite 102, Blue Bell, Pennsylvania, 19422, is desirous of acquiring "HEALTH ADVOCATE" and applications for registration thereof, along with any registrations which have issued or may issue therefrom;

NOW THEREFORE, for good and valuable consideration, David F. Simon, intending to be legally bound, does hereby assign unto Heath Advocate, Inc., all rights, titles, and interests in and to "HEALTH ADVOCATE" and said applications and any registrations which have issued or may issue therefrom,

together with the goodwill of the business symbolized by "HEALTH  
ADVOCATE", and together with any and all prior claims for past infringement of  
"HEALTH ADVOCATE" and any and all sums that may be recovered for past  
infringement thereof.

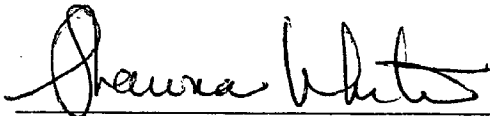
  
\_\_\_\_\_  
DAVID F. SIMON

STATE OF PENNSYLVANIA

County of Delaware

Sworn to and subscribed before me

this 6<sup>th</sup> day of October, 2003

  
\_\_\_\_\_

NOTARY

Notarial Seal  
Shawna White, Notary Public  
Radnor Twp., Delaware County  
My Commission Expires June 11, 2006  
Member, Pennsylvania Association of Notaries