

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kraft Foods Holdings, Inc		04/15/2004	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Robin Hood Multifoods Corporation		
<b>Street Address:</b>	60 Columbia Way		
<b>City:</b>	Markham		
<b>State/Country:</b>	ONTARIO		
<b>Postal Code:</b>	L3R0C9		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2290558	LET'S MAKE SOMETHING GOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(952)594-3367		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	952-594-3465		
<b>Email:</b>	csarenpa@multifoods.com		
<b>Correspondent Name:</b>	Colleen Sarenpa, Trademark Mgr.		
<b>Address Line 1:</b>	110 Cheshire Lane		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Minnetonka, MINNESOTA 55305		
<b>ATTORNEY DOCKET NUMBER:</b>	1043		
<b>NAME OF SUBMITTER:</b>	Colleen M. Sarenpa		
<b>Total Attachments: 1</b> source=kraft assignment document#page1.tif			

CH \$40.00 2290558

ASSIGNMENT

WHEREAS, KRAFT FOODS HOLDINGS, INC., a corporation organized under the laws of the state of Delaware, having a place of business at Three Lakes Drive, Northfield, IL 60093-2753, is the owner of trademark Registration No. 2,290,558 (LET'S MAKE SOMETHING GOOD); and

WHEREAS, ROBIN HOOD MULTIFOODS CORPORATION, a Nova Scotia Corporation, having a place of business at 60 Columbia Way, Markham, Ontario L3R 0C9, is desirous of acquiring said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, KRAFT FOODS HOLDINGS, INC., does hereby assign unto the said ROBIN HOOD MULTIFOODS CORPORATION, all of its rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

KRAFT FOODS HOLDINGS, INC.

Signature: *Jacqueline A. Leimer* Date: 4/15/04  
Jacqueline A. Leimer  
Assistant Secretary

Subscribed and Sworn to  
Before me this 15<sup>th</sup> day of  
APRIL, 2004  
*Susan Louise Schroeder*

