

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bentz Companies, L.L.C.		05/12/2004	COMPANY: TENNESSEE

RECEIVING PARTY DATA	
Name:	Ashland City Land and Brand Partners
Street Address:	15 Bluegrass Drive
City:	Ashland City
State/Country:	TENNESSEE
Postal Code:	37015
Entity Type:	PARTNERSHIP: TENNESSEE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2215034	TRITON BOATS BY EARL BENTZ
Registration Number:	2421854	TRITON BOATS BY EARL BENTZ

CORRESPONDENCE DATA	
Fax Number:	(865)523-4478
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	865.546.4305
Email:	jbirdwell@Ing-patent.com
Correspondent Name:	Julie A. Birdwell
Address Line 1:	P.O. Box 1871
Address Line 4:	Knoxville, TENNESSEE 37901

ATTORNEY DOCKET NUMBER:	55317.00
--------------------------------	----------

NAME OF SUBMITTER:	Julie A. Birdwell
---------------------------	-------------------

Total Attachments: 1 source=55317.bentz.to.ashland.2004.05.14#page1.tif

CH \$65.00 2215034

TRADEMARK ASSIGNMENT

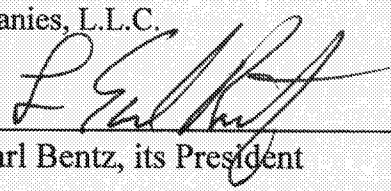
Bentz Companies, L.L.C., a Tennessee Limited Liability Company, does hereby sell, assign and transfer to **Ashland City Land and Brand Partners**, a Tennessee General Partnership, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to:

1. TRITON BOATS BY EARL BENTZ (and Design) and U.S. Registration No. 2,215,034, and
2. TRITON BOATS BY EARL BENTZ (and Design) and U.S. Registration No. 2,421,854 (the "Trademarks")

including all rights of action, including all rights in the Trademarks arising by common law, arising by the filing of an application for registration of the Trademarks in this or another country, or arising by operation of any statute or treaty of the United States (or any state thereof) or any other country, along with the goodwill and business reputation associated with said Trademarks.

Bentz Companies, L.L.C.

By


L. Earl Bentz, its President

Date:

5-12-04