

10-29-2003

10.27.03



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Peter E. Alvitre

- Individual(s) [checked], Association [], General Partnership [], Limited Partnership [], Corporation-State [], Other []

Additional name(s) of conveying party(ies) attached? [] Yes [checked] No

3. Nature of conveyance:

- Assignment [checked], Merger [], Security Agreement [], Change of Name [], Other []

Execution Date: April 1, 2003

2. Name and address of receiving party(ies)

Name: Rod-E-Trol, LLC Internal Address:

Street Address: 35801 Road 132

City: Visalia State: CA Zip: 93292

- Individual(s) citizenship [], Association [], General Partnership [], Limited Partnership [], Corporation-State [], Other [checked] Limited Liability Company, California

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/483,853 (Rod-E-Trol)

B. Trademark Registration No.(s)

Additional number(s) attached [] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark D. Miller

Internal Address:

Street Address: 5260 N. Palm Ave., Ste. 221

City: Fresno State: CA Zip: 93704

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed [checked], Authorized to be charged to deposit account []

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Mark D. Miller Name of Person Signing

[Signature] Signature

Oct. 17, 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002852 FRAME: 0234

ASSIGNMENT OF TRADEMARK

WHEREAS, Peter E. Alvitre, an individual, of Visalia, California ("Assignor") has adopted, used and is using the mark "ROD-E-TROL" which is the subject of U.S. Trademark Application number 76/483,853 (the "Mark"); and

WHEREAS, Rod-E-Trol, LLC, a California limited liability company, of 35801 Road 132, Visalia, California, ("Assignee") is desirous of acquiring said Mark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

Effective date: April 1, 2003


Peter E. Alvitre

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