

10/24/03

10-29-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RE



102586549

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Custom Direct, Inc. Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Custom Direct, LLC Internal Address: Street Address: 1802 Fashion Court City: Joppa State: MD Zip: 21085 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other DE limited liability company If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 09/25/03

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 78/195900, 76/332174, 76/347371, 76/413674 B. Trademark Registration No.(s) 2515178, 1836717, 2618129, 1891702, 1817441, 2705957 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Dana O. Lynch, Esquire Internal Address: Whiteford, Taylor & Preston L.L.P. Street Address: Seven St. Paul Street City: Baltimore State: MD Zip: 21202

6. Total number of applications and registrations involved: 18

7. Total fee (37 CFR 3.41) \$ 465.00 Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. Dana O. Lynch Name of Person Signing Signature Date 10/23/03 Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10/29/2003 ECDOPER 00000004 78195900 01 FC:0521 40.00 BP

TRADEMARK REEL: 002853 FRAME: 0336

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY - (CONTINUATION)

Assignment of Trademarks from Custom Direct, Inc. to Custom Direct, LLC

4 A. Trademark Application No.(s):

76414992

4 B. Trademark Registration No.(s):

1839430
2709171
2712881
1410489
1967440
2631355
2346187

1521594

ASSIGNMENT OF TRADEMARKS

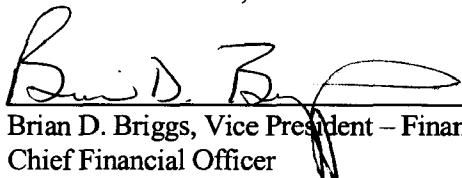
WHEREAS, Custom Direct, Inc. ("Assignor") is the owner of the marks set forth on Schedule A, which are currently registered or pending with the United States Patent and Trademark Office (the "Marks");

WHEREAS, Custom Direct, LLC ("Assignee") desires to acquire any and all rights that Assignor has in and to the Marks, the registrations and applications therefor, and any and all domain names related to the Marks, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the registrations and applications therefor and any and all domain names related to the Marks, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused the execution of this Assignment as of the 25th day of September, 2003.

CUSTOM DIRECT, INC.

 (SEAL)
Brian D. Briggs, Vice President – Finance &
Chief Financial Officer

STATE OF MARYLAND, COUNTY OF HARFORD, TO WIT:

On this 25 day of September, 2003, before me appeared BRIAN D. BRIGGS, being duly authorized, who signed this Assignment on behalf of Custom Direct, Inc.


NOTARY PUBLIC
My Commission Expires: 5.17.06

SCHEDULE A**REGISTERED MARK**

MARK	REGISTRATION NO.	REGISTRATION DATE
ARTISTIC GREETINGS	2515178	December 4, 2001
IMAGE CHECKS [and design]	1836717	May 17, 1994
4CHECKS.COM	2618129	September 10, 2002
CHECK CRAFTERS	1891702	April 25, 1995
CHECK GALLERY	1817441	January 18, 1994
CD CUSTOM DIRECT, INC. [and design]	2705957	April 15, 2003
EARTH MATTERS	1839430	June 14, 1994
EZ EZSHIELD CHECK FRAUD PROTECTION PROGRAM [and design]	2709171	April 22, 2003
LIFE CHECKS	2712881	May 6, 2003
MESSAGE!CHECK	1410489	September 23, 1986
MESSAGE!PRODUCTS	1967440	April 9, 1996
THE STYLES CHECK COMPANY	2631355	October 8, 2002
UNIQUE!CHECKS [stylized]	2346187	April 25, 2000

PENDING MARKS

MARK	SERIAL NO.	FILING DATE
4 4CHECKS.COM [and design]	78/195900	December 18, 2002
EZ [and design]	76/332174	October 31, 2001
EZ EZSHIELD [and design]	76/347371	December 11, 2001
IDENTITY CHECKS	76/413674	May 20, 2002
IDENTITY CHECK PRINTERS	76/414992	May 20, 2002

COMMON LAW

UNIQUE!PRODUCTS

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