

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Granny Goose Foods, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 05/23/2000

2. Name and address of receiving party(ies)

Name: Snak Alliance Inc.

Internal

Address:

Street Address: P.O. Box 70

City: Hermiston State: OR Zip: 97838

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Oregon
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1386188 1332461

1327266 1319610 1001603 1001602

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jane Eckels

Internal Address: c/o Davis Wright Tremaine LLP

Street Address: 1501 Fourth Avenue, Suite 2600

City: Seattle State: WA Zip: 98101

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 3.41): \$ 365.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

040258

DO NOT USE THIS SPACE

9. Signature.

Jane Eckels

Name of Person Signing

*Jane Eckels*  
Signature

5/13/04  
Date

Total number of pages including cover sheet, attachments, and document: 111

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$366.00 040268 1386188

**CONTINUATION OF ITEM 4B**

1319609  
705655  
1552129  
1504142  
1341158  
899786  
433728  
434237



Exhibit A

## TRANSFERRED ASSETS

1. Excepting only the trademarks set forth in Schedule 2 attached hereto (the "Excluded Marks"), all Granny Goose Foods, Inc. trademarks and related trademarks, registered and/or unregistered, including common law marks (in each case, including related words, logos, package design and trade dress), including without limitation the trademarks set forth in Schedule 1 attached hereto (all such trademarks, except the Excluded Marks, the "Marks");
2. Excepting only the trade names set forth in Schedule 2 attached hereto (the "Excluded Names"), all Granny Goose Foods, Inc. trade names and DBAs, including without limitation the trade name "Granny Goose", and all variations thereof (all such trade names, except the Excluded Names, the "Trade Names");
3. All trademark applications and registrations for the Marks in the U.S. Patent and Trademark Office and certain states of the United States and certain other countries, including without limitation the applications and registrations identified in Schedule 1 attached hereto;
4. All goodwill of the business symbolized by or associated with any of the Marks or the Trade Names;
5. The trademark files, including application and registration files relating to the Marks, and all rights and privileges relating thereto (including without limitation attorney-client privileges with respect to Granny Goose Foods, Inc. trademark counsel);
6. All design masters, films and plates, and other property embodying or used in making packaging or other items bearing any of the Marks or the Trade Names;
7. Any license or royalty rights, but no license or royalty obligations, arising from or relating to any of the Marks or the Trade Names;
8. All causes of action, choses in action, rights in litigation presently or hereafter pending for any cause or claim (whether in contract, tort or otherwise), and all judgments now or hereafter arising therefrom, in each case arising from or relating to claims based in any way upon any of the Marks or the Trade Names;
9. All corporate or other business records, customer lists, proprietary information, computer programs, inventions, designs, drawings, blueprints and plans, in each case arising from or relating to any of the Marks or the Trade Names or the associated goodwill (and, in each case, whether in paper, magnetic, electronic or other form, including discs, tapes and tape files), and including without limitation all Granny Goose Foods, Inc. customer lists and other data for the products sold under the Marks and the Trade Names; and
10. All other general intangibles in the nature of any of the foregoing embodying, relating to or arising out of any of the Marks or the Trade Names.

SCHEDULE 1

TRADEMARKS, INCLUDING BUT NOT LIMITED TO TRADEMARK APPLICATIONS AND TRADEMARK REGISTRATIONS RELATING THERETO

Trademark	Registration Number	Country
Country Crisp	1,341,158	USA
Idaho Russ Chips	1,501,142	USA
1 <sup>st</sup> Place Flavor & Design	1,332,139	USA
<del>XXXXXXXXXX</del>	<del>1,279,214</del>	<del>USA</del>
Dippers [reg. has expired]	666,096	USA
Golden Delights	1,277,187	USA
Crunchi-O's [reg. has expired]	1,009,220	USA
Grandma Goodwin's [reg. has expired]	1,095,372	USA
<del>La Forest</del>	<del>988,310</del>	<del>USA</del>
Clover Club	1,549,338	USA
Granny Goose	951,462	USA
<del>El Dorado [reg. has been cancelled]</del>	<del>1,053,441</del>	<del>USA</del>
<del>El Dorado [reg. has been cancelled]</del>	<del>1,567,406</del>	<del>USA</del>
Hod Sanders' Clover Club & Design	1,261,052	USA
Red Seal [reg. has been cancelled]	1,718,424	USA
Granny Goose	1,001,603	USA
Granny Goose & Full Body Goose Design	1,319,610	USA
<del>XXXXXXXXXX</del>	<del>1,200,511</del>	<del>USA</del>
Goose Head Cameo Design	1,319,609	USA
Chippies	1,380,188	USA
<del>XXXXXXXXXX</del>	<del>1,000,000</del>	<del>USA</del>
Full Body Goose & Window Design	1,001,602	USA

**FLAVOR DESTINATIONS (UNREGISTERED)**  
**GRANNY GOOSE 899,786 USA**

<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
The Whole Earth	980,450	USA
Granny Goose & Full Body Goose with Apron (and Sombrero) Design	434,237	USA
Whiffen Chips [reg. has expired]	614,057	USA
Granny Goose & Full Body Goose with Apron Design	433,728	USA
<del>Fiestas</del>	<del>876,650</del>	<del>USA</del>
Head of Goose Design	899,785	USA
<del>Not a Shake</del> less Flavor & Design	1,327,266	USA
Overland Trail [reg. may be canceled]	1,821,539	USA
<del>Krazy Korn</del>	<del>767,659</del>	<del>USA</del>
Party Chips	738,310	USA
Riplets [reg. has expired]	667,801	USA
<del>Laura Scudder's &amp; Design</del>	<del>312,739</del>	<del>USA</del>
Granny Goose Ripples & Design	1,927,608	USA
Betty Lou [reg. has expired]	1,024,257	USA
Mom's Old Fashioned	1,840,724	USA
Old San Francisco Style & Design	1,408,774	USA
Snaps	705,655	USA
Tom Sawyer & Design	750,267	USA
50% Less Salt Not a Shake Less Flavor & Design	1,332,461	USA
<del>Krazy Korn</del>	<del>74387</del>	<del>California</del>
<del>Krazy Korn</del>	<del>54152</del>	<del>California</del>
Ripples	70221	California
Spudettes [reg. has expired]	70271	California



<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
Crunch-O's	036373	Panama
Granny Goose Full Body Design	36245	Panama
Granny Goose	730.563	P.R.C.
Granny Goose Full Body Design	735.196	P.R.C.
Ripples	733.889	P.R.C.
Ripples	630.141	P.R.C. Taiwan
Granny Goose	382093	Singapore
Granny Goose Full Body Design	620587	Singapore
Granny Goose	KOR37204	Thailand
Granny Goose Full Body Design	141571	Thailand
Ripples	KOR 19430	Thailand

Trademark	Reg. No.	Reg. Date	Country
Country Crisp	1,341,158	12/05/90	
Idaho Russe Chips	1,501,142	10/13/88	
1st Place Flavor & Design	1,552,129	09/15/89	
<del>Marmite's</del>	<del>0289331</del>	<del>09-89</del>	
Dippers	666,069	08/19/58	
Golden Delights	APP No. 264,605	Pending	
Crunchi-O's	1,009,220	04/22/75	
Grandma Goodwies	1,095,372	07/04/78	
<del>in France</del>	<del>958,710</del>	<del>08-11-78</del>	
Clover Club	1,549,338	07/25/89	
<del>de Dervais</del>	<del>1,633,441</del>	<del>04-04-94</del>	
<del>de Dervais</del>	<del>1,648,484</del>	<del>11-01-93</del>	
Hot Sanders Clover Club & Design	1,261,052	12/13/83	
Red Seal	1,712,424	09/22/92	
Granny Goose	151,763	03/21/84	Canada
Granny Goose	730,563	02/21/93	P.R.C.
Granny Goose	88,961	10/24/94	China Rica
Granny Goose	708 of 1971	06/06/70	Hong Kong
Granny Goose	Pending	06/12/96	Indonesia
Granny Goose	850,566	03/25/70	Japan
Granny Goose	425,136	11/11/92	Mexico
Granny Goose	36247	01/14/86	Panama
Granny Goose	382093	05/21/93	Singapore
Granny Goose	KOR37204	12/08/94	Thailand
Granny Goose	1001603	01/14/85	USA
Granny Goose Full Body Design	735,196	08/14/95	P.R.C.
Granny Goose Full Body Design	173,714	01/30/95	Columbia
Granny Goose Full Body Design	709 of 1971	06/06/70	Hong Kong
Granny Goose Full Body Design	Pending	06/12/96	Indonesia
Granny Goose Full Body Design	Pending		Japan
Granny Goose Full Body Design	MA572093	07/15/95	Malaysia
Granny Goose Full Body Design	901,585	08/29/95	Mexico
Granny Goose Full Body Design	36245	02/26/95	Panama
Granny Goose Full Body Design	620587	12/23/87	Singapore
Granny Goose Full Body Design	141571	12/19/69	Thailand
Granny Goose Full Body Design	1318610	02/21/85	USA
Ripples	733,889	03/07/95	P.R.C.
Ripples	630,141	02/01/94	P.R.C. Taiwan
Ripples	MA572093	08/05/93	Malaysia
Ripples	KOR19430	01/13/94	Thailand
Old San Francisco Style & Design	48718975	04/12/95	Mexico
Hawaiian Style Potato Chips	R-9347	01/24/85	Panama
Potato Chips	R-9341	02/22/85	Panama
Sour Cream & Onion Potato Chips	R-9346	02/22/85	Panama
<del>Benefito</del>	<del>1249511</del>	<del>08/23/93</del>	<del>USA</del>
Claseo Goose Design	1319609	02/22/85	USA
Chippies	1386188	03/11/86	USA
<del>Compedev</del>	<del>1308210</del>	<del>03/11/86</del>	<del>USA</del>

Granny Goose & Window Design	1001602	01/14/75	USA
Granny Goose with Apron	434237	11/11/87	USA
Granny Goose and Design	433724	10/28/87	USA
Head of Goose Design	199785	09/29/90	USA
<del>Krazy-Kava</del>	<del>767669</del>	<del>09/31/84</del>	<del>USA</del>
Not a Shake less Flavor (Stylized)	1327266	03/26/85	USA
Overland Trail	18121539	02/15/94	USA
Party Cups	738310	08/25/62	USA
Ripples	667801	09/30/78	USA
Ripples Design	1927608	10/17/95	USA
SNAPS	705655	10/11/60	USA
Tom Sawyer & Design	750267	08/22/63	USA
50% less salt not a shake less flavor design	1372461	04/23/85	USA
<del>Krazy-Kava</del>	<del>84499</del>	<del>11/08/79</del>	<del>USA California</del>
Ripples	70221	08/22/93	USA California
Spadecuts	70271	06/30/76	USA California
Ripples	158121	07/21/93	USA Hawaii
Choppers	No Number	12/14/94	USA Nevada

**Mark**

Dippers  
Golden Delights  
Crunchi-O's  
Crunchi-O's  
Crunchi-O's  
Crunchi-O's  
Crunchi-O's  
Crunchi-O's  
Crunchi-O's  
Crunchi-O's

**Serial  
Registration No.**  
666,084  
SN 264,605  
1,008,220  
SN 1852474  
SN 1875397  
8575  
328682  
B1538/1982  
10932  
034373

**Filing/  
Exp. Date**  
8/19/58  
4/10/92 Filed  
4/22/75  
2/11/92 Filed  
4/12/93 Filed  
7/28/84  
6/12/87  
7/9/80  
1/28/80  
9/12/85

**Country**  
U.S.  
U.S.  
U.S.  
Argentina  
Argentina  
Bahama  
Canada  
Hong Kong  
Kuwait  
Pakistan

## Schedule 2

EXCLUDED TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
Mamacita's [reg. may be canceled]	1,829,935	USA
La Famous	968,310	USA
El Dorado [reg. may be canceled]	1,833,441	USA
El Dorados [reg. may be canceled]	1,567,406	USA
Bocaditos	1,249,511	USA
Compadres	1,386,210	USA
Fiestas	876,659	USA
Krazy Korn	767,659	USA
Padrinos and Design	1,662,647	USA
Krazy Korn	74382	California
Krazy Korn	34199	California