

10-29-2003



10.27.03

TRADEMARK
03670-T0003B GSW/KGB

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor	BPI Communications, Inc.
Assignee	VNU Business Media, Inc.
Registration No. 1,134,824	Registration Date May 6, 1980
Service Mark <u> </u>	CLIO (Cl. 41)

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

MERGER RECORDATION FORM COVER SHEET

Dear Sir:

Please record the attached original document.

1. Name and Address of Conveying party. BPI Communications, Inc., a corporation of the State of Delaware; 770 Broadway; New York, NY 10003-9595.
2. Name and Address of Receiving Party. VNU Business Media, Inc.; a corporation of the State of Delaware; 770 Broadway; New York, NY 10003-9595.
3. Nature of Conveyance: Merger
4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Gene S. Winter, Registration
Kathryn Grant Belleau
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155
tm-pto@ssjr.com

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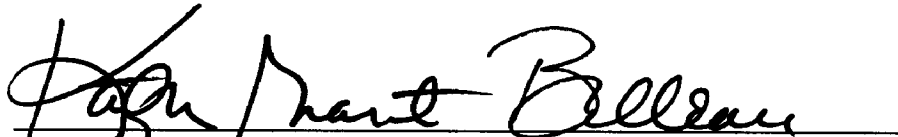
Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner for Patents and Trademarks; Washington, DC 20231.

Oct 22, 2003

Aaliyah Thornton
Aaliyah S. Thornton

5. Registration Number: Registration No. 1,134,824 registered on May 6, 1980.
6. Total Number of Registrations Involved: 1.
7. Total Fee (37 CFR 3.41). \$40.00 due.
8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 4. To the best of my knowledge and belief, the foregoing information is true and correct and any copy submitted herewith is a true copy of the original document.

Respectfully submitted,



Gene S. Winter
Kathryn Grant Belleau
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State of Delaware
Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BPI COMMUNICATIONS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "VNU BUSINESS MEDIA, INC." UNDER THE NAME OF "VNU BUSINESS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF DECEMBER, A.D. 2001, AT 6:01 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2002.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2367673 8100M

AUTHENTICATION: 1481479

010617305

DATE: 12-04-01

TRADEMARK
REEL: 002853 FRAME: 0765

CERTIFICATE OF OWNERSHIP AND MERGER
MERCING
BPI COMMUNICATIONS, INC.
INTO
VNU BUSINESS MEDIA, INC.

VNU Business Media, Inc., a corporation organized and existing under the laws of the State of Delaware DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated under the name BPI Acquisitions, Inc. on the 11th day of January 1994, pursuant to the Law of the State of Delaware. On February 22, 1994 the name was changed to BPI Communications Inc. On December 31, 2000, the name was changed to VNU Business Media, Inc.

SECOND: That this corporation owns all of the outstanding shares of the stock of BPI Communications, Inc., a corporation incorporated under the name New BPI, Inc. on the 11th day of December 2000, pursuant to the Law of the State of Delaware. On January 3, 2001 the name was changed to BPI Communications, Inc.

THIRD: That this corporation, by the following resolutions of its Board of Directors, duly adopted by the unanimous written consent of its members, filed with the minutes of the Board on the 29th day of November, 2001, determined to and will merge into itself said BPI Communications, Inc.:

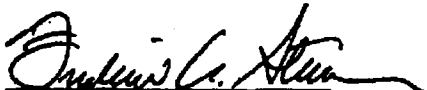
RESOLVED, that VNU Business Media, Inc. will merge into itself said BPI Communications, Inc., and assumes all of its obligations;

FURTHER RESOLVED, that the merger shall be effective on January 1, 2002.

FURTHER RESOLVED, that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge said BPI Communications, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State and a certified copy recorded in the office of the Recorder of Deeds of Kent County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anywise necessary or proper to effect said merger.

IN WITNESS WHEREOF, said VNU Business Media, Inc. has caused this Certificate to be signed by Frederick A. Steinmann, its Vice President and attested by James A. Ross, its Secretary, this 29th day of November 2001.

VNU BUSINESS MEDIA, INC.

by: 
Frederick A. Steinmann, V.P.

ATTEST:

by: 
James A. Ross, Secretary

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 06:01 PM 12/04/2001
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