

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

American Re-Insurance Company

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 7, 2003

2. Name and address of receiving party(ies)

Name: Becher + Carlson Risk Management, Inc. Internal Address:

Street Address: 21700 Ornard St., Ste 1800 City: Woodland Hills State: CA Zip: 91367

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,380,283

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathleen Heberlein

Internal Address:

Street Address: Alston & Bird LLP

1201 W. Peachtree St.

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

16-0605

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9. Signature.

Kathleen Heberlein Name of Person Signing

Kathleen Heberlein Signature

5-13-04 Date

Total number of pages including cover sheet, attachments, and document

4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CIH \$40.00 160606 2380283

SERVICE MARK ASSIGNMENT

WHEREAS, American Re-Insurance Company ("Assignor"), a Delaware corporation having its principal place of business at 555 College Road East, Princeton, NJ 08543-5241, is the owner of all right, title, and interest in and to the service mark THE BECHER + CARLSON COMPANIES, United States Registration No. 2,380,283 thereof, and the goodwill represented by said service mark;

WHEREAS, Becher + Carlson Risk Management, Inc., ("Assignee"), a California corporation having its principal place of business at 21700 Oxnard Street, Suite 1800, Woodland Hills, CA 91367, wishes to acquire the service mark THE BECHER + CARLSON COMPANIES, Registration No. 2,380,283 thereof, and the goodwill represented thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the service mark THE BECHER + CARLSON COMPANIES, Registration 2,380,283 thereof, and the goodwill represented by said service mark, together with the right to sue for and to collect damages for past infringements of said service mark.

Dated: November 7, 2003

AMERICAN RE-INSURANCE COMPANY

By: 

Name: Raymond E. Cox

Title: Vice President

ACKNOWLEDGMENT

STATE OF NEW JERSEY)
 : ss.:
COUNTY OF MERCER)

On this 7th day of November, 2003, before me personally came Raymond E. Cox, who being by me duly sworn did depose and say that he is Vice President of American Re-Insurance Company, the corporation described in and which executed the foregoing assignment; that he signed his name to the foregoing assignment; and that he was authorized by the Board of Directors of said corporation to sign this name thereto.



Notary Public

HELEN B. KUNZ
Notary Public of New Jersey
I.D. NO.: 2176503
Commission Expires March 31, 2005