

10-30-2003

Form PTO-1594 (Rev. 03/01)

CMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

10-20-03

RECORD TR



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DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 UBS AG, Stamford Branch, as Collateral Agent

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Bank

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: The Meow Mix Company
 Internal
 Address: c/o The Hartz Mountain Corporation
 Street Address: 400 Plaza Drive, 1st Floor
 City: Secaucus State: NJ Zip: 07094

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Delaware
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Release of Security Interest

Execution Date: 10/10/2003

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____
 See attached Schedule 12(a)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Tonya Chapple
 Internal Address: CIO CSC
 Street Address: 80 State St.
 City: Albany State: NY Zip: 12207

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41).....\$ 21500
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
 Maureen P. Murphy *Maureen P. Murphy* October 10, 2003
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10/29/2003 ECOOPER 00000189 1359527

01 FC:8521
02 FC: 8522

40.00 CP
175.00 AP

TRADEMARK REEL: 002854 FRAME: 0218

SCHEDULE 12(a)

Trademarks and Trademark Licenses

TRADEMARKS:

Registrations:

| Owner | Registration Number | Registration Date | Country | Description |
|----------------------|---------------------|--------------------|--------------------------|--|
| The Meow Mix Company | 1,359,527 | September 10, 1985 | United States of America | ALLEY CAT |
| The Meow Mix Company | 1,995,276 | August 20, 1996 | United States of America | MEOW MIX |
| The Meow Mix Company | 2,365,313 | July 4, 2000 | United States of America | MEOW MIX in Design of Cartoon Cat |
| The Meow Mix Company | 1,741,561 | December 22, 1992 | United States of America | MEOW MIX in Design of Cartoon Cat (Not in current use) |
| The Meow Mix Company | 2,468,347 | July 10, 2001 | United States of America | Cartoon Cat's Head Design |
| The Meow Mix Company | 984,625 | May 21, 1974 | United States of America | TASTES SO GOOD CATS ASK FOR IT BY NAME! |
| The Meow Mix Company | 2,004,697 | October 1, 1996 | United States of America | THE ONLY CAT FOOD CATS ASK FOR BY NAME |
| The Meow Mix Company | 2,521,864 | December 25, 2001 | United States of America | MEOW MIX MOBILE DELIVERING THE GREAT TASTE CATS ASK FOR BY NAME! and Design |

RECEIVED
OCT 20 P 3 00
FEDERAL BUREAU OF INVESTIGATION
U.S. DEPARTMENT OF JUSTICE

Release of Lien on Trademarks

WHEREAS, pursuant to the Security Agreement dated as of January 31, 2002, among The Meow Mix Company ("Debtor"), the guarantors party thereto and UBS AG, Stamford Branch, as collateral agent (the "Agent") (as amended, the "Security Agreement"), which Security Agreement was recorded with the United States Patent and Trademark Office on February 11, 2002 on reel 002440, frame 0812, Debtor granted to the Agent a security interest in and lien on, among other things, the Trademark Collateral;


WHEREAS, the Agent desires to release its security interest in and lien on the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent does hereby release its security interest in and lien on the Trademark Collateral and reassigns to Debtor all right, title and interest of the Agent in and to the Trademark Collateral and any right, title or interest of the Agent in the Trademark Collateral shall hereby cease and become void. The term "Trademark Collateral," as used herein, shall mean all of the Debtor's right, title and interest of every kind and nature as of the date hereof in the Trademarks (as defined in the Security Agreement), including without limitation those items listed on Schedule 12(a) hereto. The Agent hereby agrees, at Debtor's expense, to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of its security interest in and lien on the Trademark Collateral.

Dated as of: October 10, 2003

UBS AG, STAMFORD BRANCH,
as Collateral Agent

By: 
Name: **Thomas R. Salzano**
Title: **Director**

By: 
Name: **Wilfred V. Saint**
Title: **Associate Director**
Banking Products
Services

STATE OF CONNECTICUT)
) SS.
COUNTY OF FAIRFIELD)

The foregoing Release of Lien on Trademarks was executed and acknowledged before me this 0th day of October, 2003 by Thomas R. Salzano, personally known to me to be a Director of UBS AG, Stamford Branch who being duly sworn, deposes and says that said instrument was signed on behalf of such corporation by authority of its Board of Directors and that said instrument be the free act and deed of said corporation.



Notary Public

My commission expires: 06/30/08

STATE OF CONNECTICUT)
) SS.
COUNTY OF FAIRFIELD)

The foregoing Release of Lien on Trademarks was executed and acknowledged before me this 10th day of October, 2003 by Wilfred V. Saint, personally known to me to be an Associate Director of UBS AG, Stamford Branch who being duly sworn, deposes and says that said instrument was signed on behalf of such corporation by authority of its Board of Directors and that said instrument be the free act and deed of said corporation.



Notary Public

My commission expires: 06/30/08

SCHEDULE 12(a)

Trademarks and Trademark Licenses

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| The Meow Mix Company | 2,521,864 | December 25, 2001 | United States of America | MEOW MIX MOBILE DELIVERING THE GREAT TASTE CATS ASK FOR BY NAME! and Design |
| The Meow Mix Company | TMA312,191 | March 14, 1986 | Canada | ALLEY CAT |
| The Meow Mix Company | TMA210,808 | December 19, 1975 | Canada | MEOW MIX |
| The Meow Mix Company | TMA345,716 | September 30, 1988 | Canada | MEOW MIX and Cartoon Cats Design (Not currently in use) |
| The Meow Mix Company | TMA209,454 | September 12, 1975 | Canada | TASTES SO GOOD CATS ASK FOR IT BY NAME |
| The Meow Mix Company | TMA 311,371 | February 14, 1986 | Canada | C'EST SI BON QUE LES CHATS L'APPELLENT PAR SON NOM |
| The Meow Mix Company | TMA526,150 | March 30, 2000 | Canada | Parisian Café Street Scene With Cartoon Cats |

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