

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Homestead Communications Corporation		05/07/2004	CORPORATION: VIRGINIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	F+W Publications, Inc.
<b>Street Address:</b>	4700 East Galbraith Road
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45236
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2794279	COUNTRY'S BEST LOG HOMES
Registration Number:	2045210	COUNTRY'S BEST LOG HOMES

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(888)325-9188
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	4012766629
<b>Email:</b>	trademark@ealaw.com
<b>Correspondent Name:</b>	Efrosyni Iosiphidis
<b>Address Line 1:</b>	PO Box 55874
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02205

<b>ATTORNEY DOCKET NUMBER:</b>	34981/0218 HOMESTEAD-FW
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<b>NAME OF SUBMITTER:</b>	Efrosyni Iosiphidis
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**Total Attachments: 7**  
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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT OF TRADEMARK, made this 7<sup>th</sup> day of May 2004, by and among Homestead Communications Corporation, a Virginia corporation, with its principal address at The Hart Building, Third Floor, 30 West Third Street, Williamsport, PA 17701; Dianne Hintz, of The Hart Building, Third Floor, 30 West Third Street, Williamsport, PA 17701; Mark Hintz, of The Hart Building, Third Floor, 30 West Third Street, Williamsport, PA 17701; and Carl Gnam, of The Hart Building, Third Floor, 30 West Third Street, Williamsport, PA 17701, (individually and together, the "Assignor"), and F&W Publications, Inc., a Delaware corporation, with its principal address at 4700 East Galbraith Road, Cincinnati, OH 45236 (hereinafter referred to as the "Assignee"), witnesseth:

WHEREAS, the Assignor has adopted and is using the trademarks, service marks, or other forms of designations of origin (collectively, the "Marks"), including those set forth in Schedule I attached hereto, which it has used in the United States; and

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, the Marks and the goodwill of the business associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee its entire right, title and interest in and to said Marks and all of its right, title and interest to said Marks not presently registered including those set forth in Schedule I hereof, together with the goodwill of the business symbolized by the Marks and the registrations and applications thereof, and all other rights which the Assignor has enjoyed thereunder both in the United States, the right to seek renewal of such registrations, the same to be held and enjoyed by the Assignee, its successors and assigns, forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof.

[To signature pages.]

ASSIGNOR:

Signed at Williamsport, PA, this 6 day of May, 2004.

HOMESTEAD COMMUNICATIONS

By: Diane Hintz

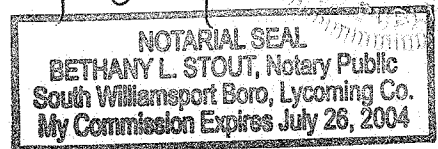
Type Name: Diane Hintz

Title: President

STATE OF PA)  
COUNTY OF Lycoming) ss:

On this 6<sup>th</sup> day of May, 2004 personally before me came Diane Hintz known to me, and known to me to be the person described and who signed the annexed assignment, and, being duly sworn, acknowledged that he/she executed the same; and that it has been shown to me that Diane Hintz, on the day he/she signed the document, was authorized to validly sign such an assignment on behalf of said company.

Bethany L Stout  
Notary Public



[Signature Page to Trademark Assignment]

ASSIGNOR:

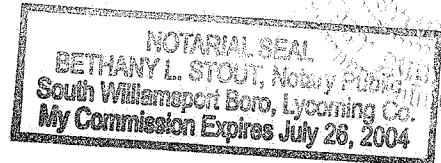
Signed at Williamsport, PA, this 6 day of May, 2004.

By: Dianne Hintz  
Dianne Hintz

STATE OF PA )  
COUNTY OF Lycoming ) ss:

On this 6<sup>th</sup> day of May, 2004 personally before me came Diane Hintz known to me, and known to me to be the person described and who signed the annexed assignment, and, being duly sworn, acknowledged that she executed the same; and that it has been shown to me that Diane Hintz, on the day she signed the document, was authorized to validly sign such an assignment on behalf of said company.

Bethany L. Stout  
Notary Public



[Signature Page to  
Trademark Assignment]

**TRADEMARK**  
**REEL: 002854 FRAME: 0266**





ASSIGNEE:

Signed at \_\_\_\_\_, this \_\_\_\_\_ day of \_\_\_\_\_, 2004.

F&W PUBLICATIONS, INC.

By: [Signature]

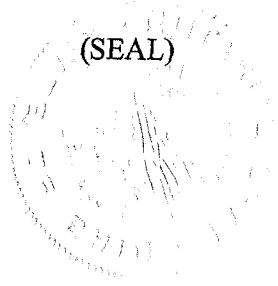
Name: Stephen J. Kent

Title: President

STATE OF Ohio )

COUNTY OF Hamilton ) ss:

Stephen J. Kent On this 5th day of May, 2004 personally before me came known to me, and known to me to be the person described and who signed the annexed assignment, and, being duly sworn, acknowledged that he/she executed the same; and that it has been shown to me that Stephen J. Kent, on the day he/she signed the document, was authorized to validly sign such an assignment on behalf of said company.



[Signature]  
Notary Public  
Lisa Turner  
Com Exp 11-26-05

[Signature Page to Trademark Assignment]