# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Moonsliver Publishing		05/18/2004	PARTNERSHIP: COLORADO

#### RECEIVING PARTY DATA

Name:	Moonsliver Publishing
Street Address:	4901 Lakeshore Drive
City:	Littleton
State/Country:	COLORADO
Postal Code:	80123
Entity Type:	CORPORATION: COLORADO

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78192692	MOONSLIVER

## CORRESPONDENCE DATA

Fax Number: (719)634-2461

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 719-475-6465

Email: wpifher@hollandhart.com

Correspondent Name: Wendy J. Pifher

Address Line 1: 90 South Cascade Avenue

Address Line 2: Suite 1000

Address Line 4: Colorado Springs, COLORADO 80903

ATTORNEY DOCKET NUMBER: 49797.840001.US0 (0002)

NAME OF SUBMITTER: Wendy J. Pifher

Total Attachments: 2

source=Moonsliver Trademark Assignment#page1.tif source=Moonsliver Trademark Assignment#page2.tif

> TRADEMARK REEL: 002854 FRAME: 0273

900008244

TRADEMARK Atty. Docket No. 49797.840001.000

#### TRADEMARK ASSIGNMENT

WHEREAS, Moonsliver Publishing, a Colorado general partnership, is the owner of the following trademark thereof in the United States Patent & Trademark Office:

MOONSLIVER

U.S. Trademark Serial No.: 78/192,692

For: BOOKS ABOUT PARENTING in International Class 016

WHEREAS, pursuant to 15 U.S.C. § 1060, Moonsliver Publishing, a Colorado general partnership, with an address of 4901 Lakeshore Dr., Littleton, Colorado 80123, is an existing and on-going business and has formally changed its corporate status from a Colorado general partnership to a Colorado corporation, and

WHEREAS, Moonsliver Publishing, a Colorado corporation, wishes to acquire the entire right, title, and interest in and to said trademark and said registration, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademark.

NOW THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Moonsliver Publishing, a Colorado general partnership, has sold, assigned, and set over and does hereby sell, assign, and set over unto Moonsliver Publishing, a Colorado corporation, its successors and assigns, the entire right, title and interest to said trademark and said registration and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademark, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefit.

MOONSLIVER PUBLISHING, a Colorado general partnership

Date: 5-/8-04

By: Kathy M. P'Dell, partner

By: Steve O'Dell, partner

STATE OF COLORADO	)
COUNTY OF Franchill	) 55

Subscribed and sworn to before me this 18 day of Kathy M. O'Dell, a partner

Witness my hand and official seal.

My commission expires:

pohue )ss STATE OF COLORADO

Subscribed and sworn to before me this 18 day of \_\_\_\_ Steve O'Dell, a partner

Witness my hand and official seal.

My commission expires:

3232779\_1.DOC

2

TRADEMARK REEL: 002854 FRAME: 0275

**RECORDED: 05/19/2004**