

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Amerus Financial Services, Inc.		11/18/1996	CORPORATION: IOWA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Lartnec Investments Co.
<b>Street Address:</b>	4949 Westown Parkway
<b>City:</b>	Des Moines
<b>State/Country:</b>	IOWA
<b>Postal Code:</b>	50266
<b>Entity Type:</b>	CORPORATION: IOWA

<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2117842	AMERUS LIFE
Registration Number:	2119594	AMERUS LIFE
Registration Number:	2119596	AMERUS

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)895-2900
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	212-895-2000
<b>Email:</b>	PTO2@BROWNRAYSMAN.COM
<b>Correspondent Name:</b>	Brown Raysman Millstein Felder & Steiner
<b>Address Line 1:</b>	900 Third Avenue
<b>Address Line 4:</b>	New York, NEW YORK 10022

<b>ATTORNEY DOCKET NUMBER:</b>	5125/3
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<b>NAME OF SUBMITTER:</b>	Monica B. Richman
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**Total Attachments: 5**  
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NOV 18 1996

SECRETARY OF STATE

Document prepared by and  
after recording return to:

Diane M. Davidson, Esq.  
AmerUs Properties, Inc.  
4949 Westown Parkway, Suite 245  
West Des Moines, Iowa 50266-1066

(Space above for Recorder's Office.)

ARTICLES OF MERGER  
OF  
AMERUS FINANCIAL SERVICES, INC.  
INTO  
LARTNEC INVESTMENT CO.

TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

Pursuant to §1105 of the Iowa Business Corporation Act, the undersigned corporations adopt the following articles of merger.

1. That attached hereto and marked Exhibit "A" is the Plan of Merger (the "Plan") whereby AmerUs Financial Services, Inc. ("AFS") will be merged with and into Lartnec Investment Co. ("LICO"). The name of the surviving corporation shall be Lartnec Investment Co.
- 2A. At a special meeting of the shareholders of AFS, duly called and held on November 18, 1996, at which meeting all of the shareholders were present and voted unanimously for adoption of the Plan.
- 2B. At a special meeting of the shareholders of LICO, duly called and held on November 18, 1996, at which meeting all of the shareholders were present and voted unanimously for adoption of the Plan.
3. The effective date and time of this document shall be 11:00 a.m., on November 18, 1996.

(Signatures to follow on Page 2.)

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IN WITNESS WHEREOF, each of the parties hereto has caused this Articles of Merger to be executed on its behalf by its duly authorized officers.

AMERUS FINANCIAL SERVICES, INC.

By: Jonna La Toure  
Jonna La Toure, Vice President

LARTNEC INVESTMENT CO.  
By: William C. Knapp II  
William C. Knapp II, Vice President

ACKNOWLEDGEMENTS

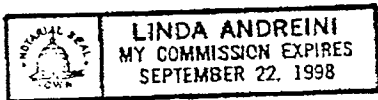
STATE OF IOWA )  
 ) SS.:  
COUNTY OF POLK )

On this 18th day of November, 1996, before me, the undersigned, a Notary Public in and for the State, personally appeared **Jonna LaToure**, to me personally known, who, being by me duly sworn, did say that she is the Vice President of **AmerUs Financial Services, Inc.**, an Iowa corporation; that no seal has been procured by the corporation; that said instrument was signed on behalf of said corporation by authority of its Board of Directors; and that **Jonna LaToure** as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by her voluntarily executed.

Veronica S. Stephan  
Veronica S. Stephan, Notary Public in and for the State of Iowa.

STATE OF IOWA )  
 ) SS.:  
COUNTY OF POLK )

→ On this 18th day of November, 1996, before me, the undersigned, a Notary Public in and for the State, personally appeared **William C. Knapp II**, to me personally known, who, being by me duly sworn, did say that he is the Vice President of **Lartnec Investment Co.**, an Iowa corporation; that the seal affixed thereto is the seal of said corporation; that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors; and that **William C. Knapp II**, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by them voluntarily executed.



Linda Andreini  
Linda Andreini, Notary Public in and for the State of Iowa.

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Exhibit "A"  
PLAN OF MERGER

THIS PLAN OF MERGER (the "Plan") dated as of this 18th day of November, 1996, for the merger of AMERUS FINANCIAL SERVICES, INC., an Iowa corporation, having its principal office at 418 6th Avenue, Des Moines, Iowa 50309 ("AFS") and LARTNEC INVESTMENT CO., an Iowa corporation, having its principal office at 4949 Westown Parkway, Suite 245, West Des Moines, Iowa 50266-1066 ("LICO"). AFS and LICO are hereinafter sometimes collectively called the "Constituent Corporations".

WITNESSETH:

WHEREAS, the Board of Directors of each of the Constituent Corporations deems it advisable for the welfare and best interests of said corporations that AFS be merged with and into LICO on the terms and conditions hereinafter set forth.

NOW, THEREFORE, the parties hereto hereby adopt and agree to the following agreements, terms and conditions relating to the merger contemplated hereby (the "Merger") and the mode of carrying the Merger into effect.

1. General.

(a) Merger. At the Effective Time (as defined in subparagraph (f) below), AFS will be merged with and into LICO, as provided herein, in accordance with the laws of the State of Iowa, LICO shall be the surviving corporation of the Merger (in its capacity as surviving corporation being sometimes hereinafter referred to as the "Surviving Corporation"). The name of the Surviving Corporation shall be "Lartnec Investment Co.". At the Effective Time, the separate existence of AFS shall cease. All the properties, franchises and chooses in action belonging to AFS, by virtue of the Merger and without further act or deed, shall be deemed to be vested in LICO as the corporation surviving the Merger and LICO shall thenceforth be responsible for all liabilities of AFS.

The Surviving Corporation shall continue to exist by virtue of and shall be governed by the laws of the State of Iowa and shall have all of the rights, privileges, immunities, powers and franchises and shall be subject to all of the duties and liabilities granted or imposed by Chapter 490 of Title XII of the Code of Iowa (1995), and any regulations thereunder; the surviving corporation shall possess all the rights, privileges, immunities, powers and franchises of a public as well as of a private nature of AFS and all property, real, personal and mixed, and all debts due on whatever account, including all chooses in action and all and every other interest of or belonging to or due to AFS shall be taken and deemed to be transferred to and vested in the Surviving Corporation without further act or deed; and the title to any real estate, or interest therein, vested in AFS shall not revert or be in any way impaired by reason of the Merger. The Surviving Corporation shall thenceforth be responsible and liable for all the liabilities and obligations of AFS; and any claim existing or action or proceeding pending by or against AFS may be prosecuted to judgment as if the Merger had

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not taken place, or the Surviving Corporation may be substituted in its place. Neither the rights of creditors nor any liens upon the property of AFS shall be impaired by the Merger, but such liens shall be limited to the property upon which they were liens immediately prior to the Effective Time.

(b) Articles of Incorporation. From the Effective Time, the Articles of Incorporation of LICO as in effect immediately prior to the Effective Time shall continue unchanged as the Articles of Incorporation of the Surviving Corporation.

(c) By-Laws. From the Effective Time, the By-Laws of LICO as in effect immediately prior to the Effective Time shall continue unchanged as the By-Laws of the Surviving Corporation.

(d) Directors. From the Effective Time, the directors of LICO shall continue unchanged until their respective successors have been duly elected and qualified.

(e) Officers. From the Effective Time, the officers of LICO shall continue to serve unchanged at the pleasure of the Board of Directors.

(f) Effective Time. The Merger shall become effective as of 11:00 a.m., on November 18, 1996 and Articles of Merger shall be filed pursuant to §490 of the Code of Iowa (1995) with the Secretary of State of the State of Iowa.

2. Further Assurances. From the Effective Time, the officers and directors of LICO are hereby authorized, in the name of the corporations which were the Constituent Corporations of the Merger, to execute, acknowledge and deliver all instruments and to do all acts and things as may, at any time, be deemed necessary or desirable to vest in LICO any property or rights of either of the Constituent Corporations to the Merger or to carry out any of the purposes expressed in this Agreement.

3. Headings. The descriptive headings of the several paragraphs of this Plan of Merger are inserted for convenience only and do not constitute a part of this Plan of Merger.

4. Governing Law. This Plan of Merger shall be governed by and construed in accordance with the laws of the State of Iowa.

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IN WITNESS WHEREOF, each of the Constituent Corporations to this Plan of Merger have caused this instrument to be executed by their respective officers, hereunto duly authorized, as of date and year first written above.

AMERUS FINANCIAL SERVICES, INC.

By: Jorna La Toure  
Jorna La Toure, Vice President

LARINEC INVESTMENT CO.

By: William C. Knapp II  
William C. Knapp II, Vice President

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