# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Genealogy.com, LLC		IIN4/N4/2NN3 I	Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	MyFamily.com, Inc.	
Street Address:	235 East 45th Street	
Internal Address:	c/o A&E Television Networks	
City:	235 East 45th Street	
State/Country:	ountry: NEW YORK	
Postal Code:	al Code: 10017	
Entity Type:	ntity Type: CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2485781	ALL IN ONE TREE
Registration Number:	2689493	FAMILY ARCHIVES
Registration Number:	2233323	FAMILY FINDER
Registration Number:	2114672	FAMILY GATHERING
Registration Number:	2142732	FAMILY ORIGINS
Registration Number:	2464498	FAMILY TREE DETECTIVE
Registration Number:	2098764	FAMILY TREE MAKER
Registration Number:	2521336	GENEALOGY.COM
Registration Number:	2031010	GENERATIONS
Registration Number:	2626762	INTERNETREE
Registration Number:	2386644	ULTIMATE FAMILY TREE
Registration Number:	2411525	WORLD FAMILY TREE
Registration Number:	2356336	FAMILY TREE CREATOR

**TRADEMARK** 

**CORRESPONDENCE DATA** 

Fax Number: (601)767-5528

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2128859279

Email: fterranella@lawabel.com

Correspondent Name: Frank Terranella
Address Line 1: 150 East 42nd Street

Address Line 2: 26th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 8001757

NAME OF SUBMITTER: Frank Terranella

Total Attachments: 4

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> TRADEMARK REEL: 002854 FRAME: 0517

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made and effective as of April 4, 2003 (the "<u>Effective Date</u>") by Genealogy.com, LLC, a Delaware limited liability company ("<u>Assignor</u>"), and MyFamily.com, Inc., a Delaware corporation ("Assignee").

#### WITNESSETH

WHEREAS, Assignor has adopted, is using, or intends to use the trademarks identified in Exhibit A, and is the owner of the trademarks, trademark registrations, and/or applications for registration identified in Exhibit A (hereinafter collectively referred to as the "Marks").

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of March 21, 2003 (hereinafter referred to as the "Asset Purchase Agreement").

WHEREAS, Assignee desires to acquire the Marks as successor to the business of the Assignor to which the Marks relate.

NOW THEREFORE, in exchange for receipt of good and sufficient consideration under the Asset Purchase Agreement, the receipt and sufficiency of which Assignor hereby acknowledges, and as a condition to Assignee's consummation of the transactions contemplated by the Asset Purchase Agreement, Assignor hereby assigns and transfers to Assignee and Assignee accepts, all of the rights, title and interest of Assignor throughout the world in and to the Marks.

This Assignment includes all of Assignor's rights, title and interest in, to and under each of the Marks (including without limitation, rights to damages and payments for past, present and future infringements or misappropriations), together with the goodwill of the business symbolized by the Marks.

[Signature page follows.]

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FAMILY TREE MAKER	United States	September 23, 1997
GENEALOGY.COM	United States	December 18, 2001
GENERATIONS	United States	January 14, 1997
INTERNETREE	United States	September 24, 2002
ULTIMATE FAMILY TREE	United States	September 12, 2000
WORLD FAMILY TREE	United States	December 5, 2000
FAMILY TREE CREATOR	United States	June 6, 2000

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