



102589555

To The Honorable Commissioner of Patents and Trademarks: Please record the att

1. Name of conveying party(ies): BETTER LIFE TECHNOLOGY, L.L.C.
10.30.03

Individual(s) Association
 General Partnership Limited Partnership
 Corporation--State
 Other:

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: DJ ENTERPRISES LLC
 Internal Address:
 Street Address: 9820 Pflumm Road
 City: Lenexa State: Kansas Zip: 66215

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation--State
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: January 16, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No(s): 76/069/225; 76/401,937; 76/320,015.

B. Trademark Registration No(s): 2,088,311; 2,547,878; 2,590,653; 2,581,121; 2,577,522.

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jean M. Dickman
 Internal Address: Shook, Hardy & Bacon L.L.P.
 One Kansas City Place
 Street Address: 1200 Main Street
 City: Kansas City
 State: Missouri
 Zip: 64105-2118

6. Total number of applications and registrations involved: Eight (8)

7. Total fee (37 CFR 3.41) \$ 320
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No.: 19-2112
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jean M. Dickman, Reg. No. 48,538

Name of person signing

Signature

Date: January 21, 2003

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
 Box Assignments
 Under Secretary of Commerce for Intellectual Property
 and Director of the US PTO
 Washington, D.C. 20231

ASSIGNMENT

WHEREAS, BETTER LIFE TECHNOLOGY, L.L.C., a limited liability company duly organized under the laws of the State of Kansas, and having its principal place of business at 9820 Pflumm Road, Lenexa, County of Johnson, and State of Kansas (66215), is the owner of the United States Trademarks and applications or registrations thereof as listed on the attached Schedule A; and

WHEREAS, DJ ENTERPRISES LLC, a limited liability company duly organized under the laws of the State of Kansas, and having its principal place of business at 9820 Pflumm Road, Lenexa, County of Johnson, and State of Kansas (66215), is desirous of acquiring said trademarks and applications or registrations therefor as listed on the attached Schedule A, together with the good will of the business symbolized by the marks;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, including consideration previously transferred, the receipt and sufficiency of which are hereby acknowledged, BETTER LIFE TECHNOLOGY, L.L.C. has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said DJ ENTERPRISES LLC its full and exclusive right, title and interest, throughout the world, in and to the said marks and applications or registrations therefore as listed on the attached Schedule A, together with the good will of the business symbolized by the marks, the above-identified applications and any registration issuing therefrom, and the right to recover for any past infringement of said marks.

SCHEDULE A

MARK	Date Filed	Application Number	Registration Date	Registration Number
KEEPTRAK	January 17, 1996	75/044,707	August 12, 1997	2,088,311
PARKING PAD	June 01, 1999	75/718,768	March 12, 2002	2,547,878
X-TREME ORGANIZATION and Design	August 03, 2000	76/102,455	July 09, 2002	2,590,653
X-TREME PROTECTION and Design	August 03, 2000	76/102,450	June 18, 2002	2,581,121
X-TREME STORAGE and Design	August 03, 2000	76/102,508	June 11, 2002	2,577,522
GFLOOR	June 13, 2000	76/069,225	Abandonment pending	
DRAWER-MATE	April 30, 2002	76/401,937		
HOGPAD	October 02, 2001	76/320,015		