

10-31-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MediaSpan Group, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 09/18/2003

2. Name and address of receiving party(ies)

Name: PointShop, Inc. Internal Address:

Street Address: 118 Captains Court City: Durham State: NC Zip: 27712

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State North Carolina Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2540786

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James R. Eastham

Internal Address: Kennon, Craver, Belo, Craig & McKee, PLLC

Street Address: 4011 University Drive, Suite 300

City: Durham State: NC Zip: 27707

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James R. Eastham

Name of Person Signing

Signature of James R. Eastham

Signature

10/24/2003

Date

Total number of pages including cover sheet, attachments, and document: 4

10/31/2003 ECOOPER 00000005 2540786

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002855 FRAME: 0226

## ASSIGNMENT OF TRADEMARKS AGREEMENT

WHEREAS, MediaSpan Group, Inc. a Delaware corporation, located and doing business at 1005 Slater Road, Oxford Place, Imperial Center, Suite 300, Durham, North Carolina 27703 (hereinafter referred to as "**Assignor**"), is the owner of and has all rights, title and interest in and to the trademarks listed on Exhibit A hereto (the "**Marks**");

WHEREAS, pursuant to a certain Asset Purchase Agreement, PointShop, Inc., a North Carolina corporation, located and doing business in Durham County, North Carolina (hereinafter referred to as "**Assignee**") has agreed to purchase, and Assignor has agreed to sell, all Assignor's rights in the Marks together with the goodwill of the business appurtenant to and symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective as of June 30, 2003, Assignor does hereby assign, transfer and sell to Assignee all of its right, title and interest in and to the Marks together with the goodwill of the business associated therewith and symbolized therewith, together with all claims arising out of or relating to the use or ownership of the Marks, subject to Assignor's security interest in the Marks pursuant to that certain Security Agreement of even date herewith by and between Assignee and Assignor.

*[signature page to follow]*

IT WITNESS WHEREOF, MediaSpan Group, Inc., intending to be legally bound, has caused these presents to be executed by its duly authorized officer this the 18 day of September, 2003.

MEDIASPAN GROUP, INC.

By: F.R. Campagnoni  
F.R. Campagnoni  
President

ATTEST:

\_\_\_\_\_  
\_\_\_\_\_, Secretary

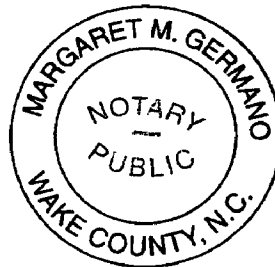
STATE OF NORTH CAROLINA

COUNTY OF Wake

I, a Notary Public of Wake County and the State of North Carolina, certify that F.R. Campagnoni personally came before me this day and acknowledged that he is the President of MediaSpan Group, Inc., a Delaware corporation, and that by authority duly given and as the act of the corporation, the foregoing instrument was signed in its name by its President, sealed with its corporate seal and attested by him/her as its Secretary. Witness my hand and official stamp or seal, this 18 day of September 2003.

Margaret M. Germano  
Notary Public

My Commission Expires: 3-11-08



[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT]

TRADEMARK  
REEL: 002855 FRAME: 0228

SCHEDULE "A"

TRADEMARKS

POINT & SHOP Fed. Reg. No. 2540786