TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jaywalk Incorporated		06/10/2002	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	BNY Jaywalk Inc.	
Street Address:	150 East 52nd Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	
Entity Type:	CORPORATION: GEORGIA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2548264	JAYWALK
Registration Number:	2733890	JAYWALK INCORPORATED
Registration Number:	2567236	

CORRESPONDENCE DATA

Fax Number: (212)755-7306

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-326-3939

Email: ibtannen@jonesday.com

Correspondent Name: Jones Day

Address Line 1: 222 East 41st Street

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 604191-600002

NAME OF SUBMITTER: | Ilene B. Tannen, Esq.

Total Attachments: 3

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TRADEMARK
REEL: 002855 FRAME: 0345

Secretary of State

Corporations Division 315 West Tower #2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530

DOCKET NUMBER : 021650481 CONTROL NUMBER: K940069 EFFECTIVE DATE: 06/14/2002

REFERENCE

REFERENCE : 0044
PRINT DATE : 06/14/2002
FORM NUMBER : 611

CT CORPORATION SYSTEM PATTIE HARDY 1201 PEACHTREE STREET, NE ATLANTA, GA 30361

CERTIFICATE OF NAME CHANGE AMENDMENT

I, Cathy Cox, the Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby certify under the seal of my office that

JAYWALK INCORPORATED A DOMESTIC PROFIT CORPORATION

has filed articles of amendment in the Office of the Secretary of State changing its name to

BNY JAYWALK INC.

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of saic. articles of amendment.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on the date set forth above.



Cathy Cox Secretary of State

TRADEMARK REEL: 002855 FRAME: 0346 ARTICLES OF AMENDMENT

OF

JAYWALK INCORPORATED

821656191-611 K940069 021490539-NR

All of the Directors of Jaywalk Incorporated, a Georgia corporation organized and existing under the laws of the State of Georgia (the "Corporation"), did unanimously adopt the following amendment to the Articles of Incorporation of the Corporation by Unanimous Consent of Directors In Lieu of a Special Meeting of Directors as of May 31, 2002:

1.

The Articles of Incorporation of the Corporation dated September 30, 1999 (the "Articles") are herby amended to change the name of the Corporation by deleting Article I of the Articles in its entirety and inserting in lieu thereof the following language:

"Article I

The name of the Corporation is BNY Jaywalk Inc. (the "Corporation")"

2.

The name reservation number from the Secretary of State of Georgia for the name "BNY Jaywalk Inc." is 021490539.

3.

The above amendments to change the corporate name were unanimously adopted by all of the Directors of the Corporation by Unanimous Consent of Directors In Lieu of a Special Meeting of Directors as of May 31, 2002, and no shareholder action was required in connection therewith.

4.

The Corporation will make the request for publication of a notice of filing of these Articles of Amendment and payment therefor as required by Section 14-2-1006.1(a) of the Georgia Business Corporation Code.

TRADEMARK REEL: 002855 FRAME: 0347 IN WITNESS WHEREOF, the Corporation has caused these Articles of Amendment to be executed by its duly authorized officer, on the land ay of Vive. 2002.

JAYWALK INCORPORATED

Authorized Officer

John Meserve

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TRADEMARK REEL: 002855 FRAME: 0348

RECORDED: 05/20/2004