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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): ConAgra, Grocery Products Company a Delaware corporation. Includes checkboxes for Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, and Other.

2. Name and address of receiving party(ies): Name: ConAgra Brands, Inc. Internal Address: Street Address: One ConAgra Drive City: Omaha State: NE Zip: 68102-5001. Includes checkboxes for citizenship and partnership types.

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other. Execution Date: 9/25/2003.

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/466,556 74/260,718 B. Trademark Registration No.(s) 1,797,208. Includes checkboxes for additional numbers attached.

6. Total number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Patrick C. Stephenson Internal Address: McGrath, North, Mullin & Kratz, P.C. Street Address: 1601 Dodge Street, Suite 3700 City: Omaha State: NE Zip: 68102

7. Total fee (37 CFR 3.41): \$ 80.00 [X] Enclosed [] Authorized to be charged to deposit account

8. Deposit account number: 10-10-2003 U.S. Patent & TMO/TM Mail Rcpt Dt. #39

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9. Signature: Patrick C. Stephenson Name of Person Signing [Signature] Signature 10/6/03 Date [3] Total number of pages including cover sheet, attachments, and document:

11/10/2003 JJALLAH2 00000005 76466556 01 FC:8521 02 FC:8522 40.00 OP 25.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Refund Ref: C. 20231 11/10/2003 JJALLAH2 0000132117

CHECK Refund Total: \$15.00

TRADEMARK REEL: 002855 FRAME: 0851

ASSIGNMENT

WHEREAS, ConAgra Grocery Products Company, a Delaware corporation, ("Assignor") is the owner of the following trademarks now pending or registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>App./Reg. No.</u>	<u>App./Reg. Date</u>
OPEN RANGE	76/466,556	11/13/02
OPEN RANGE	74/260,718;1,797,208	3/30/92;10/5/93

WHEREAS, ConAgra Brands, Inc., a Nebraska corporation, ("Assignee") having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102-5001, is desirous of acquiring all right, title and interest in and to said trademark.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark and any registrations or future registrations thereof.

Signed this 25th day of September 2003.

ConAgra Grocery Products Company,
Assignor

By: Scott E Messel

Name: SCOTT E. MESSEL

Title: VICE PRESIDENT, TREASURER