

10/31/03

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): GRIDCO, INC. 5909 Shelby Oaks Drive, Suite 240 Memphis, Tennessee 38134

2. Name and address of receiving party(ies) Name: CamilleCo, LLC Internal Address: williamcoley@peoplepc.com c/o Dr. William Coley Street Address: 2365 Paper Birch Lane City: Memphis State: Tennessee Zip: 38119

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: June 19, 2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,556,306

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Douglas F. Halijan Internal Address: Email: dhalijan@bpjlaw.com Street Address: Burch, Porter & Johnson, PLLC 130 North Court Avenue City: Memphis, State: Tennessee Zip: 38103

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number: N/A

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Douglas F. Halijan, Esquire

October 27, 2003 Date

Total number of pages including cover sheet, attachments, and document: 6

11/03/2003 670N11 00000035 1556306 01 FC:0521 40.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002856 FRAME: 0360

ASSIGNMENT OF REGISTRATION

WHEREAS, GRIDCO, INC. ("Assignor"), with an address of 5909 Shelby Oaks Drive, Suite 240, Memphis, TN 38134, has adopted, used and is using the mark referenced in Schedule A attached hereto, which is registered with the United States Patent and Trademark Office;

WHEREAS, CAMILLECO, LLC ("Assignee"), with an address of 2365 Paper Birch Lane, Memphis, TN 38119, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark, together with the good will of the business symbolized thereby, and the above-identified registration thereof.

GRIDCO, INC.

By:



Robert B. Peterson
President

Date:

6/19/03

SCHEDULE A

Mark: THE TASTE OF MEMPHIS

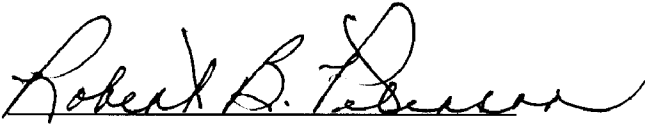
Registration No: 1,556,306

Registration Date: September 12, 1989

APPOINTMENT OF COUNSEL

Registrant and Assignor appoints Douglas F. Halijan of Burch, Porter & Johnson, PLLC, 130 North Court Avenue, Memphis, TN 38103, a member of the bar of the State of Tennessee, whose telephone number is (901)524-5123 and whose fax number is (901)524-5024, to transact all business in the United States Patent and Trademark Office in connection herewith, and to receive the Notice of Recordation of Assignment, with full powers of substitution, revocation and addition, simultaneously revoking all previous powers.

GRIDCO, INC.

By: 
Robert B. Peterson
President

Date: 6/19/03