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To the Honorable Commissioner of Patents and Trademarks, U.S. Patent and Trademark Office, Washington, D.C. 20231
Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Consolidated Biscuit Co.
10-31-03

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - Ohio
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
Name: Bake-Line Group, LLC
Address: 17 West 220 22nd Street, Suite 300
Oakbrook Terrace, Illinois 60181

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation _____
 Other limited liability company - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

OFFICE OF PATENT & TRADEMARKS
 FINANCE SECTION
 103 OCT 31 AM 9:51

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Effective Date: April 30, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s):
Additional numbers attached? Yes No

B. Trademark Registration No.(s): 659608, 1386198, 2436327 and 2655280

5. Name and address of party to whom correspondence concerning document should be mailed:
Hayley M. Smith
Senior Legal Assistant
Kirkland & Ellis
153 East 53rd Street
New York, NY 10022-4675

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41)..... \$ 115.00
 Enclosed
 To be Charged to Deposit Account

8. Deposit Account No. 111098
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hayley M. Smith *Hayley M. Smith* 10/31/03
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to
Commissioner of Patents and Trademarks, Box Assignments, Washington D.C. 20231

11/04/2003 6TOM11 00000121 659608

01 FC:8521 40.00 OP
02 FC:8522 75.00 OP

PTO cover sheet Consolidated Biscuit to Bakeline Group.DOC

TRADEMARK
REEL: 002856 FRAME: 0691

BUSINESS INTELLECTUAL PROPERTY ASSIGNMENT

THIS BUSINESS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made and entered into as of April 30, 2002 ("Effective Date") by and between Consolidated Biscuit Co., a corporation organized under the laws of the State of Ohio ("Assignor"), and Bake-Line Group, LLC (f/k/a Biscuit Acquisition LLC), a limited liability company organized under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor, Assignee and Atlantic Baking Group, Inc. have entered into that certain Asset Purchase Agreement dated March 22, 2002 (the "Agreement"), pursuant to which Assignor has agreed to assign to Assignee certain assets relating to the intellectual property of the Business (as defined in the Agreement), including without limitation: (a) those trademarks and United States trademark registrations and applications identified and set forth on Schedule A (collectively, the "Marks"); and (b) the goodwill associated with the Marks; and

WHEREAS, pursuant to the Agreement, Assignee wishes to acquire and Assignor wishes to assign the entire right, title and interest in and to the Marks, together with the goodwill of the business with which the Marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Marks, together with the goodwill of the business with which the Marks are used, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States, now or hereafter in effect; together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment.

Assignor shall provide to Assignee, its successors, assigns or other legal representatives, reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (1) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (2) in the prosecution or defense of any opposition, infringement or other proceedings that may arise in connection with any of the Marks including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; and (3) in the implementation or perfection of this Assignment.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the registered Marks in the United States.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

To the extent any provision herein is inconsistent with the Agreement, the provisions of the Agreement shall control.

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Mark	Trademark No.	Registration Date
GREGS	659,608	March 18, 1958
SUNNY and Design	1,386,198	March 11, 1986
SUNNY and Design	2,436,327	March 20, 2001

U.S. TRADEMARK APPLICATIONS

Mark	Application No.	Application Date	Status
SUNNY	75/712292	May 24, 1999	Pending

UNREGISTERED TRADEMARKS

Mark
CHADWICK FARMS and Design