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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Maxim I/T, Inc. [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: Product Sight Corporation Internal Address: PMB 442 Street Address: 4580 Klahanie Drive SE City: Issaquah State: WA Zip: 98029-5812 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State Washington [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: 07/09/2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/172,947

B. Trademark Registration No.(s) 2,549,262; 2,517,037; 2,574,511; 2,574,512 Additional number(s) attached [ ] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Perkins Coie LLP Internal Address: Attn: Jan Marsicek Street Address: P.O. Box 1247 City: Seattle State: WA Zip: 98111-1247

6. Total number of applications and registrations involved: 5 7. Total fee (37 CFR 3.41): \$ 140.00 [x] Enclosed [ ] Authorized to be charged to deposit account 8. Deposit account number: OP/PR/FINANCE 203 NOV -3 AM 8:50

DO NOT USE THIS SPACE

9. Signature: Janis M. Marsicek Name of Person Signing Signature Date: October 29, 2003 Total number of pages including cover sheet, attachments, and document: 4

11/04/2003 EC00PER 00000187 76172947

01 FC:8521 40.00 DP 02 FC:8522 100.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## Assignment of Trademarks

This Assignment of Trademarks, effective as of July 15, 2003, is made and executed by Maxim I/T, Inc., an Indiana corporation ("**Maxim**"), in favor and for the benefit of Product Sight Corporation, a Washington corporation (the "**Purchaser**"), as part of and in connection with a secured party sale consummated by that certain Secured Party Bill of Sale and Assignment, effective as of July 15, 2003, made and executed by CID Equity Capital V, L.P., a Delaware limited partnership, and CID Seed Fund, L.P., a Delaware limited partnership (together, the "**Secured Party**"), in favor of Purchaser.

WHEREAS, Maxim has adopted and used in its business and is the sole and exclusive owner of each of the trademarks listed in Exhibit A attached hereto and incorporated herein by reference, all of which trademarks are registered or applied for in the United States Patent and Trademark Office under the registration or application numbers listed in Exhibit A (all of such trademarks, registrations and applications for registration are herein referred to as the "**Trademarks**");

WHEREAS, Purchaser desires to acquire the entire right, title and interest in and to each of the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Maxim does hereby sell, transfer, convey, assign and deliver to Purchaser all of Maxim's right, title and interest in and to the Trademarks, together with that portion of its business relating the Trademarks and the goodwill appurtenant thereto.

This Assignment of Trademarks shall inure to the benefit of and be binding upon Purchaser and Maxim and their respective successors and assigns.

IN WITNESS WHEREOF, Maxim has caused its duly authorized representative to execute this Assignment of Trademarks as of the date written above.

**Maxim:**

Maxim I/T, Inc.

By 

Name: Lloyd V. Fields

Its: President & CEO

STATE OF )

)ss.

COUNTY OF )

On the 9<sup>th</sup> day of July, 2003, before me personally appeared Lloyd R. Fields, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the Pres. & CEO of Maxim I/T, Inc, the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me this 9<sup>th</sup> day of July, 2003, by MARSHAA A. DAUGHERTY.

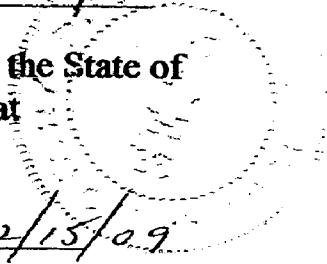
Marsha A. Daugherty

NOTARY PUBLIC in and for the State of

Indiana, residing at

Morgan

My Appointment Expires: 12/15/09



**Exhibit A**  
to  
**Assignment of Trademarks**

**Trademark Registrations and Applications**

MARK	COUNTRY	REGISTRATION	FILED	REGISTRATION	FILED	REGISTRATION	FILED	REGISTRATION	FILED	REGISTRATION	FILED
FINOVIEW	UNITED STATES	AFFIDAVIT OF USE	3/19/2008	11476-0002	6/19/2000	76173,135	3/19/2002	2,549,252	REGISTERED		09
FINOVIEW	UNITED STATES	AFFIDAVIT OF USE	12/11/2007	11476-0005	10/30/2000	76156,532	12/11/2001	2,517,037	REGISTERED		09
PIONEERING KNOWLEDGE	UNITED STATES	AFFIDAVIT OF USE	5/28/2008	11476-0006	11/29/2000	76173,013	5/28/2002	2,574,511	REGISTERED		09
	UNITED STATES	STATEMENT OF USE FILED	1/13/2003	11476-0007	11/29/2000	76172,947			ALLOWED		42
		STATUS CHECK	5/13/2003								
WHERE INFORMATION BECOMES RESULTS	UNITED STATES	AFFIDAVIT OF USE	5/28/2008	11476-0007	11/29/2000	77173,016	5/28/2002	2,574,512	REGISTERED		09