

11-06-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Holaday & Shields 10-14-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Criterion Software Ltd.
Internal Address:
Street Address: Westbury Court, Buryfields, Guildford, Surrey GU2 4YZ, United Kingdom
City: State: Zip:
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State England & Wales
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: October 2, 2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,061,691

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Peter D. Murray, Esq.
Cooper & Dunham LLP
Internal Address:
Street Address: 1185 Avenue of the Americas
City: NY State: NY Zip: 10036

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 03-3125
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Peter D. Murray Name of Person Signing
Peter D. Murray Signature
10-8-03 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

11/05/2003 6TUM11 00000120 2061691 01 FC:8521 40.00 OP

TRADEMARK REEL: 002857 FRAME: 0527

ASSIGNMENT

WHEREAS, Holaday & Shields, a partnership consisting of Robert E. Holaday, Jr. and Robert E. Holaday, III, having a principal place of business at 4514 Federal Blvd., San Diego, California, is the owner of all right, title and interest in and to the trademark BURN OUT, U. S. Registration No. 2,061,691, and is desirous of transferring same; and

WHEREAS, Criterion Software Ltd., a company organized and existing under the laws of England and Wales with a principal place of business at Westbury Court, Buryfields, Guildford, Surrey GU2 4YZ, United Kingdom, is desirous of acquiring said trademark and U. S. registration;


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Holaday & Shields with full title guarantee does hereby assign and transfer and set over to Criterion Software Ltd., its successors, legal representatives and assigns, all right, title, and interest in and to said trademark and U. S. registration therefor, together with the


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R27-III

goodwill associated therewith and the right to sue for past  
infringements.

Dated: October 2, 2003

HOLADAY & SHIELDS

By   
Robert E. Holaday, Jr.  
Partner

By   
Robert E. Holaday, III  
Partner

Attest:

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