

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-------------------|
| MEREDITH CORPORATION | | 06/17/2002 | CORPORATION: IOWA |

RECEIVING PARTY DATA

| | |
|-------------------|-----------------------------------|
| Name: | OREGON TELEVISION, INC. |
| Street Address: | 205 EAST 67TH STREET |
| Internal Address: | C/O FOX TELEVISION STATIONS, INC. |
| City: | NEW YORK |
| State/Country: | NEW YORK |
| Postal Code: | 10021 |
| Entity Type: | CORPORATION: OREGON |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1345101 | WOFL |
| Registration Number: | 2188891 | WOGX-TV |

CORRESPONDENCE DATA

Fax Number: (515)284-2776

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: bking@meredith.com

Correspondent Name: Meredith Corporation

Address Line 1: 1716 Locust Street

Address Line 4: Des Moines, IOWA 50309-3023

NAME OF SUBMITTER:

Rebecca J. King

Total Attachments: 3

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CH \$65.00 1345101

MEREDITH TRADEMARK ASSIGNMENT

THIS ASSIGNMENT AND ASSUMPTION OF REGISTERED MEREDITH TRADEMARKS is made as of the 17th day of June, 2002, by and between Meredith Corporation, an Iowa corporation ("Meredith"), and Oregon Television, Inc., an Oregon corporation ("Fox Oregon").

WHEREAS, pursuant to an Asset Exchange Agreement dated as of March 22, 2002 (the "Exchange Agreement") by and among Fox Oregon, Fox Television Stations, Inc., a Delaware corporation ("FTS"), and Meredith, Meredith has agreed to assign to Fox Oregon and Fox Oregon has agreed to accept from Meredith, for the consideration and upon the terms and conditions set forth in the Exchange Agreement, all of Meredith's right, title and interest in and to the Meredith Trademarks, which Meredith Trademarks are listed and described in Annex "I" attached hereto, together with the goodwill of the Meredith Business symbolized by the Meredith Trademarks, and past common law causes of action. All capitalized terms used herein without definition shall have the meaning ascribed to them in the Exchange Agreement.

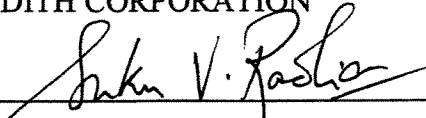
NOW, THEREFORE, pursuant to the Exchange Agreement and in consideration of the mutual covenants and agreements contained therein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1. Assignment. Meredith hereby transfers, assigns and conveys to Fox Oregon all of its right, title and interest in and to the Meredith Trademarks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the Meredith Business symbolized by the Meredith Trademarks and any and all past causes of action.
2. The Exchange Agreement. This Assignment and Assumption of Registered Meredith Trademarks is subject in all respects to the terms and conditions of the Exchange Agreement and it is intended only to document the assignment of the Meredith Trademarks. Nothing contained in this Assignment and Assumption of Registered Meredith Trademarks shall be deemed to supersede any of the obligations, agreements, representations, covenants or warranties of Fox Oregon, FTS or Meredith contained in the Exchange Agreement.
3. Governing Law. This Assignment and Assumption of Registered Meredith Trademarks shall be construed and interpreted according to the laws of the State of New York, without regard to the conflict of law principles thereof.
4. Counterparts. This Assignment and Assumption of Registered Meredith Trademarks may be executed in several counterparts, each of which shall be deemed an original, but such counterparts shall together constitute but one and the same Assignment and Assumption of Registered Meredith Trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment and Assumption of Registered Meredith Trademarks on the date first above written.

MEREDITH CORPORATION

By: 
Name: Suku V. Radia
Title: Vice President-Chief
Financial Officer

OREGON TELEVISION, INC.


By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties hereto have executed this Assignment and Assumption of Registered Meredith Trademarks on the date first above written.

MEREDITH CORPORATION

By: _____
Name: _____
Title: _____

OREGON TELEVISION, INC.

By: 
Name: Lawrence A. Jacobs
Title: EVP and Secretary

Annex "I"

Meredith Trademarks

| <u>Trademark</u> | <u>Registration Number</u> | <u>Class</u> | <u>Date Registered</u> |
|------------------|----------------------------|--------------|------------------------|
| WOFL | 1,345,101 | 38 | June 28, 1998 |
| WOFL-TV | n/a | n/a | n/a |
| WOGX | n/a | n/a | n/a |
| WOGX-TV | 2,188,891 | 38 | September 15, 1998 |