

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BWT Brands, Inc.		05/20/2004	CORPORATION:

RECEIVING PARTY DATA

Name:	Brown & Williamson Tobacco Corporation
Street Address:	401 S. Fourth Street
City:	Louisville
State/Country:	KENTUCKY
Postal Code:	40202
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	0747481	B & W
Registration Number:	0722147	B&W
Registration Number:	2462466	BROWN & WILLIAMSON TOBACCO
Registration Number:	1042463	BROWN & WILLIAMSON TOBACCO CORPORATION
Registration Number:	0270721	BROWN & WILLIAMSON'S SUN CURED
Registration Number:	1545583	THE AMERICAN TOBACCO COMPANY
Registration Number:	0807745	ATCO

CORRESPONDENCE DATA

Fax Number: (502)217-7755
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5025687755
 Email: chuck_sherman@bat.com
 Correspondent Name: Brown & Williamson Tobacco Corporation
 Address Line 1: 401 S. Fourth Street
 Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER:	Charles I. Sherman
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TRADEMARK

REEL: 002857 FRAME: 0980

CH \$190.00 0747481

Total Attachments: 1
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ASSIGNMENT

WHEREAS, **BWT BRANDS, INC.**, a Delaware corporation having its principal offices at 2600 Weaver Road, Macon, Georgia 31217, has adopted, used, and is using and is the owner of the following trademark registrations in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Reg. No.</i>	<i>Issue Date</i>
B&W	0,747,481	April 2, 1963
B&W	0,722,147	October 3, 1961
Brown & Williamson Tobacco	2,462,466	June 19, 2001
Brown & Williamson Tobacco Corporation	1,042,463	June 29, 1976
Brown & Williamson's Sun Cured	0,270,721	May 13, 1930
The American Tobacco Company	1,545,583	June 27, 1989
ATCO	0,807,745	May 3, 1966

WHEREAS, **BROWN & WILLIAMSON TOBACCO CORPORATION**, a Delaware corporation having its principal offices at 401 S. Fourth Street, Louisville, Kentucky 40202, is desirous of acquiring said trademarks therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **BWT BRANDS, INC.** hereby assigns to **BROWN & WILLIAMSON TOBACCO CORPORATION** all right, title and interest in the United States in and to said trademarks therefor, together with the goodwill of the business symbolized by said trademarks.

Signed at Louisville, Kentucky, this 20th day of May, 2004.

BWT BRANDS, INC.

By: _____

Charles I. Sherman
Assistant Secretary