

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBSI, Inc.		03/12/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bumble Bee Seafoods, LLC		
Street Address:	9655 Granite Ridge Drive, Suite 100		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92123		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76482953	TOUCH OF LEMON	
CORRESPONDENCE DATA			
Fax Number:	(858)677-1401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-638-6921		
Email:	sdtrademark@graycary.com		
Correspondent Name:	Nancy O. Dix		
Address Line 1:	4365 Executive Drive, Suite 1100		
Address Line 2:	Gray Cary Ware & Freidenrich		
Address Line 4:	San Diego, CALIFORNIA 92121		
ATTORNEY DOCKET NUMBER:	T05574US0		
NAME OF SUBMITTER:	Nancy O. Dix		
Total Attachments: 1 source=TOUCH OF LEMON#page1.tif			

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ASSIGNMENT OF FEDERAL TRADEMARK APPLICATION

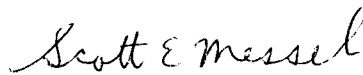
WHEREAS, BBSI, Inc., formerly known as Bumble Bee Seafoods, Inc., ("Assignor"), a Delaware corporation, having a place of business at 9655 Granite Ridge Drive, Suite 100, San Diego California 92123, has used the mark "TOUCH OF LEMON" in commerce and has filed an application with the United States Patent and Trademark Office under Section 1 (a) of the Trademark Act, now assigned Serial No. 76/482,953, which has not yet issued, and

WHEREAS, Bumble Bee Seafoods, LLC ("Assignee"), a Delaware Limited Liability corporation, having a place of business at 9655 Granite Ridge Drive, Suite 100, San Diego California 92123, is desirous of acquiring said trademark and the pending application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark.

Signed at Olmsted, NE, this 12th day of March, 2004.

BBSI, Inc.



(Signature)

SCOTT E. MESSEL

ASST. CORPORATE SECRETARY

(Print or type name and position - must be an officer)