

11-07-2003



102595264

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Professional Education Properties, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 9/10/2003

2. Name and address of receiving party(ies)

Name: American Marketing Systems, Inc.

Internal

Address: _____

Street Address: 7020 High Grove Boulevard

City: Burr Ridge State: IL Zip: 60527

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Illinois
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,525,060

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Angela Washelesky

Internal Address: Sachnoff & Weaver, Ltd.

Street Address: 30 South Wacker Drive,
29th Floor

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

2003 NOV -14 AM 7:17
OPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.

Angela Washelesky
Name of Person Signing

Angela M Wash
Signature

11/3/03
Date

Total number of pages including cover sheet, attachments, and document: 3

11/05/2003 ECDGPER 00090040 2525060

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521

40.00 OP

ASSIGNMENT OF TRADEMARK

Assignment is made by Professional Education Properties, Inc., an Illinois corporation, successor -in-interest to Professional Education Institute, Inc., an Illinois corporation ("Assignor") to American Marketing Systems, Inc., an Illinois corporation ("Assignee").

WHEREAS, in May, 2003 Professional Education Institute, Inc., an Illinois corporation changed its name to Professional Education Properties, Inc.; and

WHEREAS, Assignor is the owner of that certain U.S. federal trademark registration No. 2525060 for REAL PROFITS and that certain Canadian trademark application No. 1, 119,583 for REAL PROFITS for newsletters in the field of real estate investing, and Assignor has used the mark REAL PROFITS in commerce in the United States and Canada since July 1998 (the "Mark").

WHEREAS, Assignee desires to acquire the entire interest of the Assignor in the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns to Assignee, its successors and its assigns: all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and associated therewith, all rights to apply for and hold registrations with respect to the Mark and all derivations thereof, and all causes of action, past and future, for infringement of the Mark or other violations of the rights assigned hereunder. Assignor covenants and agrees, for itself and its legal representatives, to execute and deliver to Assignee any and all additional documents, instruments and other papers that may be requested by Assignee and do any further act that may be requested by Assignee for the purpose of implementing the terms of this assignment.

IN WITNESS WHEREOF, this instrument has been executed and acknowledged as of this 10th day of September, 2003.

Professional Education Properties, Inc.

By: 

Its: CMO

STATE OF Illinois)
) SS:
COUNTY OF DuPage)

On this 10th day of September, 2003, before me personally appeared Mike Doepke, who acknowledged himself/herself to be the CMO of Professional Education Properties, Inc. and that he/she, as such, being authorized to do so, executed this instrument on behalf of such corporation.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Patricia A. Nolan
Notary Public

My Commission Expires: 6-01-06

(Affix stamp)

