

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Worth		04/08/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	EASYGROUP IP LICENSING LTD.
Street Address:	The Rotunda, 42-43 Gloucester Crescent
City:	Camden, London
State/Country:	UNITED KINGDOM
Postal Code:	NW1 7DL
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	75873418	EASY.COM

CORRESPONDENCE DATA	
Fax Number:	(202)331-4308
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-663-7927
Email:	trademark@sughrue.com
Correspondent Name:	Cynthia Clarke Weber
Address Line 1:	2100 Pennsylvania Ave., N.W.
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	200919
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DOMESTIC REPRESENTATIVE	
Name:	Cynthia Clarke Weber
Address Line 1:	2100 Pennsylvania Ave., N.W.
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037-3213

NAME OF SUBMITTER:	Michelle L. White
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CH \$40.00 75873418

Total Attachments: 1  
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**ASSIGNMENT**

WHEREAS, RICHARD WORTH (formerly Cool Fruits Incorporated), a corporation with address at 19883 Vintage Trace Circle, Fort Myers, FL 33912 has adopted, and intends to use the trademark "Easy.com", subject of an application currently pending before the United States Patent and Trademark Office (the "Mark"), and

WHEREAS, EASYGROUP IP LICENSING LTD., a corporation organized and existing under and by virtue of the laws of the United Kingdom of Great Britain, and having offices and doing business at The Rotunda, 42-43 Gloucester Crescent, Camden, London, NW1 7DL United Kingdom ("Assignee"), wishes to acquire the entire portion of the Assignor's business that relates to the Mark and the U.S. application therefor;

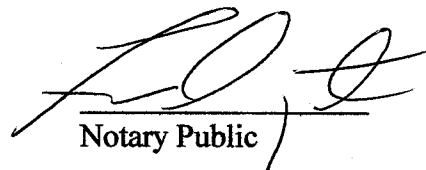
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above identified U.S. application therefor, together with all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.



**RICHARD WORTH**  
DL-W630757493490

STATE OF FLORIDA )  
                          : SS.  
COUNTY OF Collier

On this 8 day of April 2004, before me appeared RICHARD WORTH, the person who signed it as a free act on behalf of the identified corporation with authority to do so.

  
Notary Public