

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iron Out, Inc.		01/01/2004	CORPORATION: INDIANA

RECEIVING PARTY DATA	
Name:	IOIP Holdings, LLC
Street Address:	1515 Dividend Road
City:	Fort Wayne
State/Country:	INDIANA
Postal Code:	46808
Entity Type:	Limited Liability Corporation: INDIANA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	0693672	IRON OUT
Registration Number:	1537090	IRON OUT
Registration Number:	1914442	IRON OUT
Registration Number:	1505474	RUST OUT
Registration Number:	1976124	RUST OUT
Registration Number:	1986001	YELLOW OUT
Registration Number:	2366983	LIME OUT
Registration Number:	1917128	DRAIN OUT
Registration Number:	2556410	ROOT CLEAR
Registration Number:	2394365	DISHWASHER MAGIC
Registration Number:	1405414	DISPOSER CARE
Registration Number:	1382962	DISPOSER CARE

CORRESPONDENCE DATA	
Fax Number:	(260)460-1700
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	

OP \$315.00 0693672

Phone: 260.424.8000
Email: fwteas@bakerd.com
Correspondent Name: Thomas A. Adams
Address Line 1: 111 East Wayne Street
Address Line 2: Suite 800
Address Line 4: Fort Wayne, INDIANA 46802

ATTORNEY DOCKET NUMBER:

IRO/IOIP - ASSIGNMENT

NAME OF SUBMITTER:

Thomas A. Adams

Total Attachments: 4

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ASSIGNMENT OF REGISTERED MARKS

WHEREAS, Iron Out, Inc., an Indiana corporation (hereinafter "Assignor"), has adopted and owns the trademark(s) and/or service mark(s) shown on the attached Schedule that is hereby incorporated herein (hereinafter the "Mark(s)"), in connection with the goods and services indicated on such Schedule; and

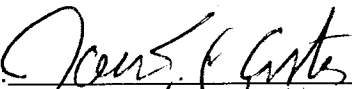
WHEREAS, Assignor owns a current and valid federal registration for the Mark(s) upon the Principal Register of the United States Patent and Trademark Office as identified and described in the attached Schedule (hereinafter the "Registration(s)"); and

WHEREAS, IOIP Holdings, LLC, a limited liability corporation organized under the laws of Indiana (hereinafter "Assignee"), is desirous of acquiring said Mark(s), together with the goodwill of the business symbolized by said Mark(s) and the Registration(s);

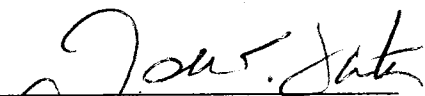
NOW, THEREFORE, as a capital contribution to the formation of Assignee and in consideration of the Trademark License and Management Agreement executed by the parties hereto and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the Mark(s) and the Registration(s), together with the goodwill of the business symbolized by said Mark(s), and any right to sue and recover for any past infringements of the Mark(s).

This Assignment is effective, *nunc pro tunc*, as of the first day of January, 2004.

Assignor

By: 
Name: ~~Joseph E. Gates~~ President, Iron Out, Inc.
Title: ~~President~~ Joel E. Harter

Assignee

By: 
Name: ~~Joel E. Harter~~ Joel E. Harter
Title: ~~Managing Member~~ Managing Member

SCHEDULE

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>REG. DATE</u>	<u>GOODS/SERVICES</u>
IRON OUT	0693672	March 1, 1960	chemical compound for use in removing foreign matter from water softeners
IRON OUT	1537090	May 2, 1989	all purpose rust and stain remover for use in water systems, such as toilets, pipes, pumps, and water conditioners
IRON OUT	1914442	August 29, 1995	all-purpose rust and iron stain remover for - whitening, brightening and removing stains from clothing; removing stains from tubs, sinks, chrome, ceramic tile, showers, and like items; removing stains from dishes, glassware, plasticware, and like items; removing stains from brick, stone, concrete and other exterior surfaces; and removing stains from dishwashers and washing machines
RUST OUT	1505474	September 27, 1988	chemical compound for use in removing foreign matter from water softeners

RUST OUT	1976124	May 28, 1996	all-purpose rust and stain remover for use in toilet bowls, flush tanks, sinks and bowls, dishwashers and washing machines, and for white clothing, dishes and glassware, brick, stone, or concrete exterior surfaces, tubs, chrome, ceramic tile, shower stalls and the like
YELLOW OUT	1986001	July 9, 1996	for removing hard water stains, rust stains and iron stains from clothing
LIME OUT	2366983	July 11, 2000	general purpose preparations for preventing and removing mineral deposits
DRAIN OUT	1917128	September 5, 1995	drain openers and sewer cleaning preparations
ROOT CLEAR	2556410	April 2, 2002	chemical preparations for removing roots and other obstructions from sewer lines and pipelines; general purpose cleaning compounds for use in pipelines
DISHWASHER MAGIC	2394365	October 10, 2000	Cleaning preparation for use with dishwashers for the purpose of removing soap scum, mineral deposits, lime scale, and grease in dishwashers during dishwasher operation

DISPOSER CARE 1405414

August 19, 1986

cleaning preparation
for garbage disposals

DISPOSER CARE 1382962

February 18, 1986

deodorant/disinfectan
t for garbage
disposals