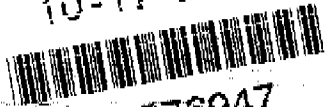


10-17-2003

Form PTO-1594 (Rev. 10/02) **REC TI**  102576947

OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings $\Rightarrow \Rightarrow \Rightarrow$ ∇ ∇ ∇ ∇

To the Honorable Commissioner of Patents & Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-14-03
At Home Media Group, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: New at Home Media Group, L.L.C.
Internal Address: Bank of America Plaza, Suite 1600
Street Address: 200 West Capitol Avenue
City: Little Rock State: AR Zip: 72201

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other: Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 29, 2003

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____
 B. Trademark Registration No.(s) 2, 712, 278 and 2, 741, 476

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Robert Shults
 Internal Address: Bank of America Plaza
Suite 1600

7. Total fee (37 CFR 3.41)..... \$ 80.00
 Enclosed
 Authorized to be charged to deposit account _____

Street Address: 200 West Capitol Avenue
 City: Little Rock State: AR Zip: 72201

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
Rebekah Hardin Rebekah Hardin 9/29/03
 Name of Person Signing Signature Date

10/17/2003 10:17:22 AM
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 10/17/2003 10:17:22 AM

10/14/03 11:14 AM
 10/14/03 11:14 AM
 10/14/03 11:14 AM

Total number of pages including cover sheet, attachments, and document:
 Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into this 29th day of September 2003 by At Home Media Group, Inc., an Arkansas corporation (the "Seller") and New At Home Media Group, L.L.C., an Arkansas limited liability company (the "Buyer").

WHEREAS, Seller and Buyer have entered into that certain Asset Purchase Agreement, dated 16th day of August 2003 (the "Purchase Agreement"); and

WHEREAS, capitalized terms not otherwise defined herein shall have the meanings given to such terms in the Purchase Agreement;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the Seller states as follows:

1. **Assignment of Trademark.** Effective as of the date hereof, Seller irrevocably and unconditionally assigns, conveys and transfers to Buyer, with regard to Seller's past and current ownership, the trademarks "At Home in Arkansas," and "Little Rock Monthly" as used and as applicable to the Seller's products, and Buyer's future sale of such products including adaptations and derivations thereof and all good will associated therewith.

2. **Request to Issue.** The U.S. Commissioner of Patents and Trademarks is requested to issue a certificate of assignment for all of the registered trademarks listed in paragraph 1 above. Such registration of assignment shall reflect the assignment to the Buyer.

IN WITNESS WHEREOF, the Seller has caused this Trademark Assignment to be executed on the date first above written.

SELLER:

AT HOME MEDIA GROUP, INC.

BY: Rebekah Harch

TITLE: President

BUYER:

NEW AT HOME MEDIA GROUP, L.L.C.

BY: Russ O'Bligh

TITLE: President