

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parducci Wine Estates, L.L.C.		04/30/2004	Limited Liability Company:

RECEIVING PARTY DATA	
Name:	Mendocino Wine Group, L.L.C.
Street Address:	501 Parducci Road
City:	Ukiah
State/Country:	CALIFORNIA
Postal Code:	95482
Entity Type:	Limited Liability Company:

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2566101	DEEP VALLEY
Registration Number:	2265141	HEADLANDS
Registration Number:	1716302	HIDDEN CELLARS
Registration Number:	2170243	MENDOCINO HERITAGE
Registration Number:	1479878	PARDUCCI
Registration Number:	2682994	ESTABLISHED 1932 PARDUCCI
Registration Number:	2470114	SKETCHBOOK
Registration Number:	2530182	TRUHART
Registration Number:	2372027	ZINGARO

CORRESPONDENCE DATA	
Fax Number:	(707)526-4707
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(707) 526-4200
Email:	pkalsched@cmprlaw.com
Correspondent Name:	Phillip H. Kalsched
Address Line 1:	100 B Street, Suite 400

OP \$240.00 2566101

Address Line 4: Santa Rosa, CALIFORNIA 95401

ATTORNEY DOCKET NUMBER:

2249.0001

NAME OF SUBMITTER:

Phillip H. Kalsched

Total Attachments: 3

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Exhibit A

**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE**

TRADEMARK ASSIGNMENT

WHEREAS, Parducci Wine Estates, L.L.C., a California limited liability company, with offices at 501 Parducci Road, Ukiah, California, 95482 (the "Assignor"), owns the federal trademark applications and registrations of the marks that are listed on the attached Schedule 1 (the "Marks").

WHEREAS, Mendocino Wine Group, L.L.C., a limited liability company, with offices at 6800 Eastside Road, Ukiah, California 95482 (the "Assignee"), desires to acquire all right, title and interest in and to the Marks, including any applications and registrations thereof.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Marks and the right to sue and collect damages and/or profits for past infringements of the Marks.

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IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date set forth above.

ASSIGNOR

PARDUCCI WINE ESTATES, L.L.C.
a California limited liability company

By: *Claudia Barron*

Print Name: Claudia A. Barron

Title: General Manager

ASSIGNEE

MENDOCINO WINE GROUP, L.L.C.
a California limited liability company

By: *Tim L. Thornhill*

Print Name: Tim L. Thornhill

Title: Chief Operating Officer of Thornhill
Management Corporation, Manager of
Assignee

Schedule 1

List of Trademarks

I. Registrations

Mark	Registration No.	Issue Date
Deep Valley	2566101	April 30, 2002
Headlands	2265141	July 27, 1999
Hidden Cellars	1716302	September 15, 1992
Mendocino Heritage	2170243	June 30, 1998
Parducci	1479878	March 8, 1988
Parducci (& Design) Established 1932	2682994	February 4, 2003
Sketchbook	2470114	July 17, 2001
Truhart	2530182	January 15, 2002
Zingaro	2372027	August 1, 2000