

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

LFP, Inc.

- Individual(s)
- General Partnership
- Corporation-State (California)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 01/26/2004

2. Name and address of receiving party(ies)

Name: Azure Media Corp.

Internal

Address:

Street Address: 210 Route 4 East, Suite 211

City: Paramus State: NJ Zip: 07652

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Nevada
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2137503

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard M. Goldberg

Internal Address:

Street Address: 25 East Salem Street

Suite 419

City: Hackensack State: NJ Zip: 07601

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1524

DO NOT USE THIS SPACE

9. Signature.

Richard M. Goldberg

Name of Person Signing

*Richard M. Goldberg*  
Signature

26  
May 10, 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$40.00 071524 2137503

**ASSIGNMENT OF TRADEMARK**

For good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the undersigned, L.F.P., Inc., a California Corporation with an office at 8484 Wilshire Boulevard, Beverly Hills, CA 90211 does hereby sell, assign, and transfer to AZURE MEDIA CORP., a Nevada corporation whose mailing address is 210 Route 4 East, Suite 211, Paramus, NJ 07652, its successors and assigns, all of its entire right, title and interest in and to the Class 16

and ~~the~~ <sup>and the</sup> "Busty Beauties" [collectively, the "Mark"] and any trademark <sup>and the goodwill associated with the Mark and of the business in which the mark is used.</sup> registrations or applications relating thereto and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of

action, either in law or in equity for past, present, or future infringement based on the Mark, and in and to all rights corresponding to the foregoing throughout the world. All rights in and to the Class 42 trademark "Busty Beauties" for "computer services, namely, providing access time to an interactive computer database in the field of adult entertainment and subject matter" under registration number 2067942 are reserved by L. F. P., Inc.

The Mark is registered with the United States Patent And Trademark Office on the <sup>principal</sup> ~~supplemental~~ register in Class 16 ("prints and publications, namely, an adult entertainment magazine") under registration number 2137503. ~~The Mark is also registered under Class 9 for pre-recorded video tapes and digital audio discs (CDs) in the field of adult entertainment~~ under registration number ~~2708533~~ in Germany in Class 16 for "Magazines, Periodicals and all other Goods in Int'l Class 16" under German Registration Number 1,171,325 and in Class 16 for "Printed publications including adult entertainment magazines" in South Africa under South African Reg. No. 97/06389.

IN WITNESS WHEREOF, the undersigned has executed this Assignment, effective this 26 day of January, 2004.

L.F.P., Inc.

By: [Signature]

Title: President

State of California )  
County of Los Angeles ) ss:

On January 24, 2004, before me, Loren Rhea Chapman, Notary Public, personally appeared James S. Kabis personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature

[Signature]

