

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

LFP, Inc.

- Individual(s)
- General Partnership
- Corporation-State (California)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Azure Media Corp.

Internal

Address:

Street Address: 210 Route 4 East, Suite 211

City: Paramus State: NJ Zip: 07652

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Nevada
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2173765

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard M. Goldberg

Internal Address:

Street Address: 25 East Salem Street

Suite 419

City: Hackensack State: NJ Zip: 07601

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1524

DO NOT USE THIS SPACE

9. Signature.

Richard M. Goldberg
Name of Person Signing

Richard M. Goldberg
Signature

26
May 18, 2004
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK

REEL: 002861 FRAME: 0185

700087304

CH \$40.00 071524 2173765

ASSIGNMENT OF TRADEMARK

For good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the undersigned, L.F.P., Inc., a California Corporation with an office at 8484 Wilshire Boulevard, Beverly Hills, CA 90211 does hereby sell, assign, and transfer to AZURE MEDIA CORP., a Nevada corporation whose mailing address is 210 Route 4 East, Suite 211, Paramus, NJ 07652, its successors and assigns, all of its entire right, title and interest in and to the Class 16 trademark "Hometown Girls" [the "Mark"] and any trademark registrations or applications, ^{and the goodwill associated with the mark and the business in which the mark is used} relating thereto and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Mark, and in and to all rights corresponding to the foregoing throughout the world. All rights in and to the Class 41 trademark "Hometown Girls" (for "computer services, namely, providing information in the field of adult entertainment by means of a global computer network") under U.S. Registration number 2232822 are reserved by L. F. P., Inc.

The Mark is registered with the United States Patent And Trademark Office on the ^{principal} supplemental register in Class 16 ("prints and publications, namely, an adult entertainment magazine") under registration number 2173765.

IN WITNESS WHEREOF, the undersigned has executed this Assignment, effective this 26 day of January, 2004.

L.F.P., Inc.

By: [Signature]
Title: President

State of California)
County of LOS ANGELES ss:

On ~~JANUARY 28~~, 2004, before me, LOREN RHEA CHAPMAN /Notary Public, personally appeared JAMES S. KAHL personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature

[Signature]

