

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Southern Showcase Housing, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 26, 2004

2. Name and address of receiving party(ies)

Name: Auburn Champ, Inc.

Internal

Address:

Street Address: 2701 Cambridge Ct. -Suite 300

City: Auburn Hills State: MI Zip: 48326

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,161,423

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: C. Robert Rhodes

Internal Address: Womble Carlyle Sandridge

& Rice, PLLC

P. O. Box 21104

Street Address: 1900 Wachovia Tower

300 N. Greene Street

City: Greensboro State: NC Zip: 27401

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):

\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

09-0528

DO NOT USE THIS SPACE

9. Signature.

Craig H. Popalls

Name of Person Signing

Craig H. Popalls
Signature

May 27, 2004

Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 090628 2161423

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, including monetary payments, the receipt and sufficiency of which are hereby acknowledged, **SOUTHERN SHOWCASE HOUSING, INC.**, a corporation of North Carolina, (hereinafter "Assignor") does hereby assign, sell, convey, and transfer unto **AUBURN CHAMP, INC.**, with a mailing address of 2701 Cambridge Court, Suite 300, Auburn Hills, MI 48326, a corporation organized and existing pursuant to the laws of Michigan, U.S.A., (hereinafter "Assignee"), its successors and assigns, the following:

- a. the entire right, title, and interest of Assignor in and to Trademark Registration No. **2,161,423**, registered **June 2, 1998** for the mark **SOUTHERN SHOWCASE**, together with any applications and licenses pertaining thereto (collectively, the "Trademark"), and the goodwill of the business related thereto;
- b. any and all rights which Assignor has or may have to sue for and obtain damages, injunctive relief and attorney's fees for any and all past infringements with respect to the Trademark, and any and all causes of action heretofore accrued or hereafter accruing for misappropriation, infringement, or other violation of any proprietary or other right in and to the Trademark;
- c. all registrations and applications relating to the Trademark, including any and all renewals and extensions thereof; and
- d. any and all common law rights which Assignor has or may have in or to the Trademark.

SOUTHERN SHOWCASE HOUSING, INC.

By: X

Title: X

Date: X 5/26/04