



Form PTO-1594  
Rev. 03/01  
US No. 0651-0027 (exp. 5/31/2002)

RE

11-14-2003



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of

102599878

Final documents or copy thereof.

1. Name of conveying party(ies): **5-14-03**

**Benefactor LLC**

- Individual(s)
- General Partnership
- Corporation-State of
- Other **Delaware Limited Liability Company**
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other **Resubmit Doc. Id No.: 102451508**
- Merger
- Change of Name

Execution Date: **March 11, 1998**

2. Name and address of receiving party(ies):

Name: **Worth Media LLC**  
Street Address: **575 Lexington Avenue**  
City/State/zip: **New York, New York 10022**

- Individual(s) citizenship-
- Association-State of
- General Partnership-State of
- Limited Partnership-State of
- Corporation-State of
- Other **Delaware Limited Liability Company**

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,143,761  
2,046,796

Additional number(s) attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Elisa P. Rosen**  
Dow, Lohnes & Albertson P.L.L.C.  
1200 New Hampshire Avenue, N.W.  
Suite 800  
Washington, DC 20036

Atty. Docket No.: **07702.0108**

6. Total number of applications and registrations involved: ..... **2**

7. Total fee (37 CFR 3.41) ..... \$

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):

**50-1699**

(Attach duplicate copy of this page if paying by deposit account.)

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Elisa P. Rosen**

**November 10, 2003**

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:  
U.S. Patent and Trademark Office, Assignment Division,  
Box Assignments, CG-4, 1213 Jefferson Davis Hwy, Suite 320, Washington, DC 20231

**TRADEMARK**  
**REEL: 002862 FRAME: 0982**

05-19-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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102451508

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

5-14-03

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.



1. Name of conveying party(ies):

Benefactor LLC

- Individual(s)
- General Partnership
- Corporation-State of
- Other - Delaware Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Worth Media LLC  
Street Address: 575 Lexington Avenue  
City/State/zip: New York, New York 10022

- Individual(s) citizenship-
- Association-State of
- General Partnership-State of
- Limited Partnership-State of
- Corporation-State of
- Other - Delaware Limited Liability Company

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Dow, Lohnes & Albertson P.L.L.C.  
1200 New Hampshire Avenue, N.W.  
Suite 800  
Washington, DC 20036

Atty. Docket No.: 07702.0108

6. Total number of applications and registrations involved: . . . . . 2

7. Total fee (37 CFR 3.41) . . . . . \$65.00

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05/16/2003 00000157 2143761

01 FC:8521 40.00 US  
02 FC:8522 25.00 US

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elisa P. Rosen

May 14, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, Virginia 22313-1450

TRADEMARK REEL: 002862 FRAME: 0983



**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Reg. Number</u></b>	<b><u>Reg. Date</u></b>
THE AMERICAN BENEFACTOR	2,143,761	March 10, 1998
THE AMERICAN BENEFACTOR	2,046,796	March 18, 1997