11-14-2003 Form PTO-1594 U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 5/31/2002) 102600432

Trademarks: Please record the original documents or copy thereof: To the Honorable Commissioner of Name of conveying party(ies): 2. Name and address of receiving party(ies) Travis Jeans, Inc. Name: Juicy Couture, Inc. ☐ Individual(s) ☐ Association Address: General Partnership ☐ Limited Partnership Street Address: 12720 Wentworth Street Orporation - State California City: Pacoima State: CA Zip: 91331 Other Individual(s) citizenship_____ ⊠ No Additional name(s) of conveying party(ies) attached? Yes Association_ Nature of conveyance: General Partnership___ Assignment □ Change of Name Security Agreement Limited Partnership_ Other_ 冈 Corporation-State California Execution Date: April 17, 2003 Other If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes П № Designations must be a separate document from assignment) Additional name(s) & addres(es) attached? Yes No Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 76367154 Additional number(s) attached Yes No 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Erica D. Klein, Esq. 7. Total fee (37 CFR 3.41) 40.00 Internal Address: Kramer Levin Naftalis & Frankel LLP

Street Address: 919 Third Avenue Authorized to be charged to deposit account 8. Deposit account number: 50-0540 City: New York State: NY Zip: 10022 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

П

Enclosed

Erica D. Klein, Esq.

Name of Person Signing

November 6, 2003 Date Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

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CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

The undersigned certify that:

- 1. They are the Senior Vice President, Chief Financial Officer and the Vice President, Deputy General Counsel and Secretary, respectively, of Travis Jeans, Inc., a California corporation.
- 2. Article ONE of the Articles of Incorporation of this corporation is amended to read as follows:

"ONE: The name of this corporation is:

Juicy Couture, Inc."

- 3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
- 4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 1,000,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: April 15, 2003

MICHAEL SCARRA

Senior Vice President, Chief Financial Officer

NICHOLAS J. RUBINO

Vice President, Deputy General Counsel and Secretary

in the office of the Secretary of State of the State of California

APR 1 7 2003

KEVIN SHELLEY, Secretary of State

CA BC D-: CERTIF OF AMENDMENT-AFTER ISSUE 10

RECORDED: 11/12/2003 REEL: 002863 FRAME: 0060