

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ardesta, LLC		05/24/2004	limited liability company: MICHIGAN

RECEIVING PARTY DATA	
Name:	Small Times Media, LLC
Street Address:	755 Phoenix Drive
City:	Ann Arbor
State/Country:	MICHIGAN
Postal Code:	48108
Entity Type:	limited liability company: MICHIGAN

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2620175	SMALL TIMES
Registration Number:	2577949	SMALL TIMES
Registration Number:	2667073	SMALL TIMES

CORRESPONDENCE DATA	
Fax Number:	(202)659-1559
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 659 - 6944
Email:	MBergsman@dickinsonwright.com
Correspondent Name:	Marc A. Bergsman
Address Line 1:	1901 L Street, N.W.
Address Line 2:	Suite 240
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	026685-00006
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NAME OF SUBMITTER:	Marc A. Bergsman
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Total Attachments: 2

OP \$90.00 2620175

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TRADEMARK ASSIGNMENT

ASSIGNMENT made this 28th day of May, 2004, by and between Small Times Media, LLC, (hereinafter "Assignee"), a limited liability company organized under the laws of Michigan, having an address at 755 Phoenix Drive, Ann Arbor, Michigan 48108 and Ardesta, LLC (hereinafter "Assignor"), a limited liability company organized under the laws of Michigan, having an address at 755 Phoenix Drive, Ann Arbor, Michigan 48108.

WHEREAS, Assignor owns and has used, or is using the service marks and trademarks identified below in the United States and throughout the world (hereinafter the "Marks"):

<u>Mark</u>	<u>Registration/Application No.</u>
SMALL TIMES	2,620,175
SMALL TIMES	2,577,949
SMALL TIMES	2,667,073

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as all applications and registrations thereto.

NOW, THEREFORE, it is agreed that in consideration of ten dollars (\$10), the receipt and sufficiency of such consideration is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and the federal applications and registrations therefor, together with the goodwill of the business symbolized thereby.

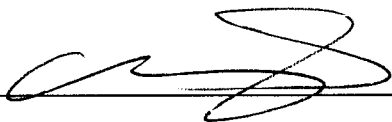
Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the

applications and registrations therefor. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

ARDESTA, LLC


By: 

Name: Christopher Rizik

Title: SUP

State of Michigan)
) ss:
County of Washtenaw)

CHRISTOPHER L. RIZIK, being duly sworn, did depose and say this 28th day of May, 2004 that he is an officer of Ardesta, LLC; that he is authorized to execute this Assignment on behalf of said corporation; that he has read and signed the foregoing Assignment and knows and understands the contents thereof.


Notary Public

My Commission expires: 10-27-2005

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