11-17-2003			
`	Form PTO-1594 (3 0 >) (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings $\Rightarrow \Rightarrow \Rightarrow $	C.C. I atolit and Haddinark Office	
	To the Honorable Commissioner of Patents and Trademarks: F	Please record the attached original documents or copy thereof.	
	1. Name of conveying party(ies): Union De Cerveceria Peruanas Backus Y Johnston, S.A. Individual(s) General Partnership X Corporation-State Other Additional name(s) of conveying party(ies) attached? Assignment Security Agreement Other Execution Date: March 16, 1998	2. Name and address of receiving party(ies) Name: Union De Cervecerias Peruanas Internal Backus Y Johnston S.A.A. Address: Jr. Chiclayo 594 Rimac Lima, Peru, Apartado 189 Street Address: City: State: Zip: Individual(s) citizenship Association	
	4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s) at		
	5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
:	Name: Malloy & Malloy, P.A. Internal Address:	7. Total fee (37 CFR 3.41)\$ 115.00 X Enclosed Authorized to be charged to deposit account	
	Street Address: 2800 S.W. Third Avenue	8. Deposit account number:	
4444	City: Milami State: L Zip: 33129	25	
	1/14/2003 BYTHE 000000/ 123/362 DO NOT USE THIS SPACE		
01 FC:85	David A. Gast Name of Person Signing Total number of pages including cover sheet, attachments, and document: 11/10/03		

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

REPUBLICA DEL PERU (THE REPUBLIC OF PERU)
COLEGIO DE NOTARIOS DE LIMA
(NOTARIES ASSOCIATION IN AND FOR LIMA)
PERCY GONZALES VIGIL BALBUENA
ATTORNEY-AT-LAW, NOTARY PUBLIC IN AND FOR LIMA

Notarial Record -16525 Kardex-007793

PARTIAL NOTARIAL COPY

PERCY GONZALEZ VIGIL BALBUENA

ATTORNEY-AT-LAW, NOTARY PUBLIC IN AND FOR LIMA

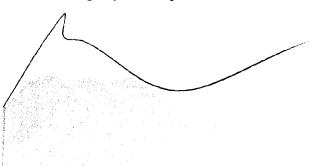
I DO HEREBY CERTIFY that on March 16, 1998, on Page 14,840 of the Registry of Notarial Instruments belonging to former Notary Public in and for Lima, Felipe DE OSMA ELIAS, Esq., the CAPITAL INCREASE AND PARTIAL AMENDMENT TO THE BYLAWS DUE TO ADAPTATION TO THE LAW 261887 EXECUTED BY UNION DE CERVECERÍAS PERUANAS BACKUS Y JOHNSTON, SOCIEDAD ANÓNIMA, which changed its name to: UNION DE CERVECERÍAS PERUANAS BACKUS Y JOHNSTON SOCIEDAD ANONIMA ABIERTA", is recorded, which pertinent parts of such Notarially Recorded Instrument have been requested to me, and I transcribe as follows:

(...) ROUGH DRAFT

ONE: CERVECERIA BACKUS Y JOHNSTON SOCIEDAD ANONIMA was incorporated by Public Deed dated May 10, 1955, executed before Notary Public, Elias MUJICA ALVAREZ CALDERON, Esq., and duly on Page 19, Volume 152 of Registry of Companies in and for Lima.

Following such filing entries all the notarially recorded instruments amending the Articles of Incorporation are recorded therein, particularly the Notarial Instrument dated April 17, 1997, executed before Notary Public, Maria MUJICA BARREDA, Esq., whereby it was resolved to increase the paid-up capital stock of the Corporation to S/.719,738,890 (Seven Hundred Nineteen Million Seven Hundred Thirty Eight Thousand Eight Hundred Ninety Nuevos Soles).

This Notarially Recorded Instrument is recorded in Entry 3-B, Card 117593 of the Registry of Companies in and for Lima.



04:04pm De-UCP B&J S.A.A.- GERENCIA

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant:

Union De Cervecerias Peruanas Backus Y Johnston

S.A.A.

keg. Nos.:

1,237,562 ,1,254,124, 2,161,090 and 2,183,364

Marks:

"PILSEN BEER CALLAO SINCE 1863 PERUVIAN PILSEN BEER & Design"; "PILSEN CALLAO" (Stylized); "PILSEN CALLAO & Design"; and "PILSEN CALLAO"

2800 S.W. Third Avenue Historic Coral Way Miami, Florida 33129

dommissioner for Trademark 2900 Crystal Drive Arlington, Virginia 22202-3514

Dear Sir:

The undersigned, a duly executed and authorized officer of the above-mentioned applicant, hereby designates as the applicant's domestic representative MALLOY & MALLOY, P.A., whose postal address is: 2800 S.W. Third Avenue, Historic Coral Way, Miami, Florida 33129, upon whom notices or process in proceedings affecting the mark may be served, in accordance with Section 1(e) of the Trademark Act, 37 CFR 2.24, and TMEP Section 604.

Respectfully submitted,

₹^{By:}-

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Bentin Rem

Tirle:

General Manager

Dated: November 10, 2003

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Miami Office 2800 S.W. Third Avenue Miami, Florida 33129 Telephone (305) 858-8000 Facsimile (305) 858-0008 Ft. Lauderdale Office 2101 West Commercial Blvd. Reply to: Miami Office Broward (954) 525-9611 FLORIDA (800) 337-7239

November 10, 2003

Mail Stop Assignment Recordation Services

Director of the US Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

Re: Recordation of Name Change - Union de Cerveceria Peruanas Backus Y Johnston S.A. to Union de Cerveceria Peruanas Backus Y Johnston, S.A.A. of Reg. Nos. 1,237,562, 1,254,124, 2,161,090, 2,183,364 Our Ref. No. 7.871.03

Dear Sir:

Enclosed herewith for recordation is the above-referenced name-change documents along with the pertinent cover sheet.

Also enclosed is our check in the amount of \$115.00 to cover the recordal fee.

Kindest regards,

RECORDED: 11/13/2003

Very truly yours,

David A. Gast For the Firm

DAG/vm Enclosures

> TRADEMARK REEL: 002864 FRAME: 0597