FORM PTO-1618 (Rev. 11/99) RECORDATION FOR	
OMB No. 0651-0011 (exp. 6/99) TRADEMAF	RKS ONLY Patent and Trademark Office
To the Honorable Commissioner for Patents and Trademarks: Please record the attached original document(s) or copy(ies).	
Name of conveying party(ies):	Name and address of receiving party(ies):
Bauer Creative Services, Inc.	Name: Bauer Publishing, LP
☐ Individual(s) ☐ Association   ☐ General Partnership ☐ Limited Partnership   ☐ Corporation ☐ Other:   ☐ Other: ☐ Citizenship/State of Incorporation/Organization:	Street Address: 270 Sylvan Avenue Englewood, NJ 07632    Individual(s)   Association   General Partnership   Limited Partnership   Corporation   Other:  State of Incorporation/Organization: New Jersey  If assignee is not domiciled in the United States, a domestic representative designation is attached:   Yes No (Designations must be a separate document from assignment)  Additional name(s) & address(es) attached?   Yes No    ORNEY DOCKET NO.:
Additional numbers attached? ☐Yes ⊠No	
Correspondent name and address:	6. Total number of properties involved: 1
MICHAEL BEST & FRIEDRICH LLP 401 North Michigan Avenue, Suite 1900 Chicago, Illinois 60611-4212	7. Total fee (37 CFR 3.41)\$
Direct telephone calls to: <u>Charles A. Laff</u> at telephone no. (312) 222-0800 or fax no. (312) 222-0818	Authorized to be charged to deposit account
CERTIFICATE OF FACSIMILE TRANSMISSION I hereby certify that this document is being transmitted via facsimile to the Assignment Recordation Services of the U.S. Patent and Trademark Office via fax number 703-306-5995 on 2004.  Date: 6/2/6/ Name: Elizabeth Campbell	⊠ Authorization to charge additional fees
DO NOT USE THIS SPACE	
9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized.  Charles A. Laff Name of Person Signing  Total Number of Pages including a signature.  Total Number of Pages including a signature.	
Total Number of Pages, including cover sheet, attachments and documents:2	

## ASSIGNMENT OF REGISTRATION OF A MARK

WHEREAS, Bauer Creative Services, Inc., a Texas corporation, of 270 Sylvan Avenue, Englewood Cliffs, NJ 07632 (hereinafter "Assignor") has adopted and used the mark J 14 (hereinafter "the Mark"), which is registered in the United States Patent and Trademark Office, Reg. No. 2304219, dated December 28, 1999; and

WHEREAS, Bauer Publishing, LP, a limited partnership organized under the laws of New Jersey, composed of Heinrich Bauer Verlag, a German Corp., and Bauer Inc., a Delaware corporation of 270 Sylvan Avenue, Englewood, NJ 07632 (hereinafter "Assignee") is desirous of acquiring the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has assigned, and by these presents does hereby assign, unto Assignee all rights, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration of the Mark, effective nunc pro tune as of January 12, 2001.

Bauer Creative Services, Inc.

Title:

Bauer Publishing, LP

By:

Title:

Date:

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TRADEMARK **REEL: 002864 FRAME: 0623**