TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Miller Brewing Company		06/01/2004	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Miller Products Company
Street Address:	3939 West Highland Boulevard
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53208
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 142

Property Type	Number	Word Mark
Registration Number:	995937	BARREL BOTTLE
Registration Number:	1198190	
Registration Number:	2052104	
Registration Number:	898890	BIG MOUTH
Registration Number:	947679	
Serial Number:	78313231	CERVEZA DE LA RAZA
Registration Number:	1729707	COLD-FILTERED
Registration Number:	2240579	CONSERVATION CLOSE TO HOME
Registration Number:	2455977	FIGHTING HUNGER
Registration Number:	2268504	FRIENDS OF THE FIELD
Registration Number:	611870	FROM THE LAND OF SKY BLUE WATERS
Registration Number:	535336	
Serial Number:	78302805	GOOD CALL
Serial Number:	78303718	GREAT CALL
Registration Number:	1564927	GREAT TASTE...LESS FILLING

CH $3565.00 995937

Registration Number:	900930	HAMM'S
Registration Number:	533200	HAMM'S
Registration Number:	1095395	HENRY WEINHARD'S PRIVATE RESERVE
Registration Number:	1337050	HENRY'S
Registration Number:	2838878	HIGH LIFE
Registration Number:	305854	HIGH LIFE
Registration Number:	2112798	HIGH LIFE
Registration Number:	2409522	HYDROHOP
Registration Number:	1908698	ICEHOUSE
Registration Number:	1980752	ICEHOUSE PLANK ROAD BREWERY ICE BREWED BEER
Registration Number:	940612	IF YOU'VE GOT THE TIME, WE'VE GOT THE BEER.
Registration Number:	2643334	LA GUERITA
Serial Number:	78244959	LABEL 12
Registration Number:	1960975	LAST CALL
Serial Number:	78354718	LET'S TALK
Serial Number:	78354719	LET'S TALK AGAIN
Registration Number:	2486025	LIQUID GOLD HYDROHOP
Registration Number:	1385379	LITE
Registration Number:	1228971	MAGNUM
Registration Number:	1664310	MGD
Registration Number:	2318172	MGD BLIND DATE
Registration Number:	2364769	MGD BLIND DATE
Registration Number:	1901296	MGD LIGHT
Registration Number:	2121350	MICKEY'S
Registration Number:	830722	MICKEYS
Registration Number:	2229151	MILLER
Registration Number:	506937	MILLER
Serial Number:	78286285	MILLER BRONZE
Registration Number:	2244899	MILLER FREE RIDES
Registration Number:	1913642	MILLER GENUINE DRAFT DE ETIQUETA NEGRA
Registration Number:	2232404	MILLER HIGH LIFE
Registration Number:	2313372	MILLER HIGH LIFE THE CHAMPAGNE OF BEERS EST'D 1855 PREMIUM BREWED
Registration Number:	2366296	MILLER INN
Registration Number:	2234383	MILLER LITE

Registration Number:	2457720	MILLER LITE TEXAS TITLE BELT
Registration Number:	2502500	MILLER LITE. A TRUE PILSNER BEER
Serial Number:	75700861	MILLER LITE. TASTE A TRUE PILSNER
Registration Number:	2505043	MILLER LITE. THE GREAT TASTE OF A TRUE PILSNER BEER
Registration Number:	2485462	MILLER PARK
Registration Number:	2189842	MILLER PARK MILWAUKEE WISCONSIN
Registration Number:	2609381	MILLER PARK MILWAUKEE WISCONSIN
Registration Number:	2402345	MILLER QUALITY UNCOMPROMISING
Registration Number:	2129329	MILLER SINCE 1855
Registration Number:	2446641	MILLER TIME
Registration Number:	1497978	MILWAUKEE'S BEST
Registration Number:	2234778	NO FARES. NO BLARNEY.
Registration Number:	2548022	OE800
Registration Number:	1883844	OLDE ENGLISH 800
Registration Number:	1815069	OLDE ENGLISH BRAND "800"
Registration Number:	865460	PARTY/PACK
Registration Number:	2223138	PARTY/PACK
Registration Number:	2080869	PLANK ROAD BREWERY
Serial Number:	78344131	PLAY IT SMART
Registration Number:	1979183	RED DOG
Registration Number:	2239297	RIDE THE BUS ON US
Registration Number:	1656408	SHARP'S
Serial Number:	78325932	SIEMPRE VAMOS POR MAS
Registration Number:	2437333	SOLO CON INVITACION
Registration Number:	2024563	SOUTHPAW
Registration Number:	2493293	SPIRE B
Registration Number:	2530813	SUPER PACK
Registration Number:	2632022	TALL BLONDE
Registration Number:	666959	THE CHAMPAGNE OF BEERS
Registration Number:	2044667	THE WORLD'S A VERY COOL PLACE
Registration Number:	1912775	TOOLS FOR SUCCESS
Registration Number:	2402622	TRUE TO TEXAS
Serial Number:	78327219	TRULY SATISFYING BEER
Serial Number:	78280348	VICTORY LANE

Registration Number:	1423162	WEINHARD'S
Registration Number:	2527816	WORTHBURGER BOCK
Registration Number:	2727210	AT A PLACE CALLED MILLER TIME
Registration Number:	2631128	BE REAL, DON'T STEP TO THE WHEEL
Registration Number:	2540317	BEER MEANS MORE HERE
Registration Number:	2681283	BEER OF THE ISLANDS
Registration Number:	1953250	BLUE BOAR
Registration Number:	1988218	BLUE BOAR THE ORIGINAL ACCEPT NO OTHER
Registration Number:	2803016	CELEBRATE RESPONSIBLY
Registration Number:	2691186	
Registration Number:	2540498	ES TU TIEMPO. ES TIEMPO MILLER
Registration Number:	2589747	FOUL BALL FRENZY
Registration Number:	2732292	GALLERY OF GREATS
Registration Number:	2686801	
Registration Number:	2716135	GO WIDE
Registration Number:	2548222	GRAB A MILLER LITE. IT'S MILLER TIME
Registration Number:	2604999	HABLEMOS CLARO
Registration Number:	2761908	HAMM'S
Registration Number:	2280777	HENRY WEINHARD'S
Serial Number:	78324029	FOUNDED 1856
Serial Number:	78324048	HENRY WEINHARD'S PRIVATE RESERVE FOUNDED 1856
Registration Number:	2640964	HG800
Registration Number:	2811841	IF IT'S ABOUT BEER, WE KNOW IT
Registration Number:	2544559	IT'S MILLER TIME
Registration Number:	2714725	LAND OF THE FREE. HOME OF THE HIGH LIFE
Registration Number:	2754437	LANDSCAPE SEGMENTATION ANALYSIS
Registration Number:	2701126	LIVE RESPONSIBLY
Registration Number:	2637496	LIVE RESPONSIBLY
Registration Number:	2644669	LIVE RESPONSIBLY MILLER
Registration Number:	2691185	M
Registration Number:	2599244	MAKE IT THE BEST
Registration Number:	2595747	MILLER ADVANTAGE
Registration Number:	2687295	MILLER CARES MILLER BREWING COMPANY
Registration Number:	2695931	MILLER HIGH LIFE
Serial Number:	78089561	MILLER LITE A TRUE PILSNER BEER

Registration Number:	2589748	MILLER LITE FOUL BALL FRENZY
Registration Number:	2825137	MILLER LITE TRUE PILSNER BEER
Registration Number:	2527202	MILLER LITE SABOR A TEJAS
Registration Number:	2740989	MILLER LITE TRUE TO TEXAS
Registration Number:	2740988	MILLER LITE TRUE TO TEXAS
Registration Number:	2610520	MILLER LITE VIRTUAL RACING LEAGUE
Registration Number:	2617826	MILWAUKEE WISCONSIN MILLER PARK
Registration Number:	2802372	MILLER TAG MANAGER
Registration Number:	2568425	MILLER TIME PUB
Registration Number:	2696800	NORTHWEST TRAIL BLONDE LAGER
Registration Number:	2507050	NOW YOU'RE LIVING THE HIGH LIFE
Registration Number:	2604281	0E800
Registration Number:	2759768	OLDE ENGLISH "800" BRAND
Registration Number:	2612247	OLDE ENGLISH BRAND "800"
Registration Number:	2602737	POWER OF BEER
Registration Number:	2481745	SABOR A TEJAS
Registration Number:	2507129	STEP TO THE REAL
Registration Number:	2659617	TBC
Registration Number:	2528748	TEXAS BREWING CO.
Registration Number:	2681367	THE BLITZ-WEINHARD BREWING COMPANY
Registration Number:	2707276	THE KEYS TO RESPONSIBILITY
Registration Number:	2745211	TOUGH LAWS SAFE ROADS
Registration Number:	2770294	VIVE RESPONSABLEMENTE
Serial Number:	78083961	VIVE RESPONSABLEMENTE MILLER

CORRESPONDENCE DATA

Fax Number: (414)978-8675

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: tm-dept@quarles.com

Correspondent Name: Marta S. Levine

Address Line 1: Quarles & Brady LLP

Address Line 2: 411 East Wisconsin Avenue

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	660005.00067
NAME OF SUBMITTER:	Cheryl M. Smukowski

Total Attachments: 10

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Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made by and between Miller Brewing Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Brewing"), and Miller Products Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Products").

Whereas, Miller Brewing is the owner of the trademarks and service marks shown in the attached Exhibit, the registrations and applications for registration therefore, and the goodwill of the business in connection therewith (the "Trademarks"); and

Whereas, Miller Products desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Miller Brewing hereby sells, assigns and transfers unto Miller Products, Miller Brewing's entire right, title and interest in and to the Trademarks and Miller Brewing's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Confirmatory Assignment of Trademarks is made pursuant to the "Contribution Agreement and Bill of Sale" by and between Miller Brewing and Miller Products, dated as of June 1, 2004.

In witness whereof, Miller Brewing has caused this Confirmatory Assignment of Trademarks to be executed and sealed by a duly authorized officer as of the date written below.

Miller Brewing Company

By: _____
Name: Michael T. Jones
Title: Secretary
Date: June 1, 2004

STATE OF WISCONSIN)
)
MILWAUKEE COUNTY)

Personally came before me this 1st day of June, 2004, the above-named individual, to me known to the be person who executed this document and acknowledged the same

(SEAL)

STATE OF WISCONSIN
ARLENE L. BECKER
NOTARY PUBLIC

Arlene L. Becker
Notary Public, State of Wisconsin
My commission expires: May 11, 2008

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Exhibit to the
Confirmatory Assignment of Trademarks

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
BARREL BOTTLE	660005.99338/ United States of America	Registered 32	72/364,026 30-Jun-1970	995,937 15-Oct-1974
Bear Design	660005.99516/ United States of America	Registered 32	73/249,846 11-Feb-1980	1,198,190 15-Jun-1982
Bee Design	660005.99371/ United States of America	Registered 32	75/008,501 23-Oct-1995	2,052,104 15-Apr-1997
BIG MOUTH	660005.99435/ United States of America	Registered 32	72/333,355 24-Jul-1969	898,890 15-Sep-1970
Bottle Configuration	660005.99443/ United States of America	Registered 32	72/364,025 30-Jun-1970	947,679 21-Nov-1972
CERVEZA DE LA RAZA	660005.00074/ United States of America	Pending 32	78/313,231 14-Oct-2003	
COLD-FILTERED SEAL Design	660005.93011/ United States of America	Registered 32	74/208,535 27-Sep-1991	1,729,707 03-Nov-1992
CONSERVATION CLOSE TO HOME	660005.98005/ United States of America	Registered 36, 42	75/426,263 27-Jan-1998	2,240,579 20-Apr-1999
FIGHTING HUNGER and Design	660005.98820/ United States of America	Registered 36	75/628,623 27-Jan-1999	2,455,977 29-May-2001
FRIENDS OF THE FIELD	660005.97998/ United States of America	Registered 36, 42	75/426,264 27-Jan-1998	2,268,504 10-Aug-1999
FROM THE LAND OF SKY BLUE WATERS (Stylized)	660005.99524/ United States of America	Registered 32	71/649,423 26-Jun-1953	611,870 06-Sep-1955
GIRL IN THE MOON (New)	660005.90225/ United States of America	Registered 32	71/582,094 16-Jul-1949	535,336 26-Dec-1950
GOOD CALL	660005.00063/ United States of America	Published 32	78/302,805 19-Sep-2003	
GREAT CALL	660005.00064/ United States of America	Published 32	78/303,718 22-Sep-2003	
GREAT TASTE... LESS FILLING	660005.92031/ United States of America	Registered 32	73/732,347 03-Jun-1988	1,564,927 07-Nov-1989
HAMM'S and Design	660005.99478/ United States of America	Registered 32	72/340,144 08-Oct-1969	900,930 13-Oct-1970
HAMM'S Stylized	660005.99486/ United States of America	Registered 32	71/585,587 30-Sep-1949	533,200 07-Nov-1950
HENRY WEINHARD'S PRIVATE RESERVE	660005.99451/ United States of America	Registered 32	73/129,942 10-Jun-1977	1,095,395 04-Jul-1978

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
HENRY'S	660005.99362/ United States of America	Registered 32	73/483,212 01-Jun-1984	1,337,050 21-May-1985
HIGH LIFE	660005.00049/ United States of America	Registered 32	78/277,608 23-Jul-2003	2,838,878 04-May-2004
HIGH LIFE (Old Stylized Letters)	660005.90144/ United States of America	Registered 32	71/337,128 24-Apr-1933	305,854 29-Aug-1933
HIGH LIFE (Stylized)	660005.95537/ United States of America	Registered 32	75/027,986 05-Dec-1995	2,112,798 11-Nov-1997
HYDROHOP	660005.99672/ United States of America	Registered 32	75/756,095 20-Jul-1999	2,409,522 28-Nov-2000
ICEHOUSE	660005.93763/ United States of America	Registered 32	74/424,010 10-Aug-1993	1,908,698 01-Aug-1995
ICEHOUSE & Design	660005.94719/ United States of America	Registered 32	74/643,399 08-Mar-1995	1,980,752 18-Jun-1996
IF YOU'VE GOT THE TIME, WE'VE GOT THE BEER	660005.90527/ United States of America	Registered 32	72/392,797 21-May-1971	940,612 08-Aug-1972
LA GUERITA	660005.90675/ United States of America	Registered 32	75/724,071 07-Jun-1999	2,643,334 29-Oct-2002
LABEL 12	660005.00021/ United States of America	Published 32	78/244,959 02-May-2003	
LAST CALL	660005.94174/ United States of America	Registered 42	74/519,374 22-Apr-1994	1,960,975 05-Mar-1996
LET'S TALK	660005.00096/ United States of America	Pending 35	78/354,718 21-Jan-2004	
LET'S TALK AGAIN	660005.00097/ United States of America	Pending 35	78/354,719 21-Jan-2004	
LIQUID GOLD HYDROHOP	660005.99869/ United States of America	Registered 32	75/817,842 07-Oct-1999	2,486,025 04-Sep-2001
LITE Logo	660005.91167/ United States of America	Registered 32	73/400,563 22-Oct-1982	1,385,379 04-Mar-1986
MAGNUM	660005.90977/ United States of America	Registered 32	73/277,977 15-Sep-1980	1,228,971 01-Mar-1983
MGD	660005.92678/ United States of America	Registered 32	74/125,344 21-Dec-1990	1,664,310 12-Nov-1991
MGD BLIND DATE	660005.98161/ United States of America	Registered 35	75/521,621 20-Jul-1998	2,318,172 15-Feb-2000

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
MGD BLIND DATE	660005.99966/ United States of America	Registered 25	75/824,240 15-Oct-1999	2,364,769 04-Jul-2000
MGD LIGHT	660005.93631/ United States of America	Registered 32	74/368,290 16-Mar-1993	1,901,296 20-Jun-1995
MICKEY'S	660005.99419/ United States of America	Registered 32	75/190,621 31-Oct-1996	2,121,350 16-Dec-1997
MICKEYS and Design	660005.99397/ United States of America	Registered 32	72/236,424 13-Jan-1966	830,722 20-Jun-1967
MILLER	660005.98170/ United States of America	Registered 32	75/508,936 26-Jun-1998	2,229,151 02-Mar-1999
MILLER (Script)	660005.90195/ United States of America	Registered 32	536,943 06-Oct-1947	506,937 22-Feb-1949
MILLER BRONZE	660005.00057/ United States of America	Published 32	78/286,285 12-Aug-2003	
MILLER FREE RIDES	660005.96525/ United States of America	Registered 42	75/171,102 24-Sep-1996	2,244,899 11-May-1999
MILLER GENUINE DRAFT DE ETIQUETA NEGRA	660005.93739/ United States of America	Registered 32	74/410,325 06-Jul-1993	1,913,642 22-Aug-1995
MILLER HIGH LIFE and Girl in the Moon Cross Neck Label	660005.98307/ United States of America	Registered 32	75/501,313 12-Jun-1998	2,232,404 16-Mar-1999
MILLER HIGH LIFE Label Design With Stars	660005.98293/ United States of America	Registered 32	75/501,711 12-Jun-1998	2,313,372 01-Feb-2000
MILLER INN	660005.99125/ United States of America	Registered 42	75/757,804 22-Jul-1999	2,366,296 11-Jul-2000
MILLER LITE and Circle Design	660005.98269/ United States of America	Registered 32	75/500,941 12-Jun-1998	2,234,383 23-Mar-1999
MILLER LITE TEXAS TITLE BELT	660005.98188/ United States of America	Registered 35	75/472,935 23-Apr-1998	2,457,720 05-Jun-2001
MILLER LITE. A TRUE PILSNER BEER	660005.98846/ United States of America	Registered 32	75/628,737 27-Jan-1999	2,502,500 30-Oct-2001
MILLER LITE. TASTE A TRUE PILSNER	660005.99087/ United States of America	Published 32	75/700,861 07-May-1999	
MILLER LITE. THE GREAT TASTE OF A TRUE PILSNER BEE	660005.98854/ United States of America	Registered 32	75/628,736 27-Jan-1999	2,505,043 06-Nov-2001
MILLER PARK	660005.96533/ United States of America	Registered 41	75/194,377 07-Nov-1996	2,485,462 04-Sep-2001

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
MILLER PARK and Design	660005.96673/ United States of America	Registered 25	75/194,290 07-Nov-1996	2,189,842 15-Sep-1998
MILLER PARK and Design	660005.96681/ United States of America	Registered 41	76/247,942 27-Apr-2001	2,609,381 20-Aug-2002
MILLER QUALITY UNCOMPROMISING	660005.95260/ United States of America	Registered 16	75/338,238 08-Aug-1997	2,402,345 07-Nov-2000
MILLER SINCE 1855 and Eagle Logo	660005.95596/ United States of America	Registered 32	75/014,125 02-Nov-1995	2,129,329 13-Jan-1998
MILLER TIME	660005.96754/ United States of America	Registered 32	75/203,720 25-Nov-1996	2,446,641 24-Apr-2001
MILWAUKEE'S BEST	660005.92058/ United States of America	Registered 22	73/696,958 23-Nov-1987	1,497,978 26-Jul-1988
NO FARES. NO BLARNEY	660005.96550/ United States of America	Registered 42	75/176,256 03-Oct-1996	2,234,778 23-Mar-1999
OE800	660005.99885/ United States of America	Registered 32	75/821,041 12-Oct-1999	2,548,022 12-Mar-2002
OLDE ENGLISH 800	660005.99541/ United States of America	Registered 32	74/480,320 14-Jan-1994	1,883,844 14-Mar-1995
OLDE ENGLISH BRAND "800"	660005.99656/ United States of America	Registered 32	74/335,810 01-Dec-1992	1,815,069 04-Jan-1994
PARTY/PACK	660005.90926/ United States of America	Registered 32	285,588 24-Nov-1967	865,460 25-Feb-1969
PARTY/PACK	660005.96771/ United States of America	Registered 32	75/212,069 11-Dec-1996	2,223,138 09-Feb-1999
PLANK ROAD BREWERY	660005.95839/ United States of America	Registered 32	75/041,929 11-Jan-1996	2,080,869 22-Jul-1997
PLAY IT SMART	660005.00091/ United States of America	Pending 42	78/344,131 22-Dec-2003	
RED DOG	660005.94689/ United States of America	Registered 32	74/544,923 29-Jun-1994	1,979,183 11-Jun-1996
RIDE THE BUS ON US	660005.96541/ United States of America	Registered 42	75/172,705 26-Sep-1996	2,239,297 13-Apr-1999
SHARP'S	660005.92431/ United States of America	Registered 32	74/028,149 12-Feb-1990	1,656,408 10-Sep-1991
SIEMPRE VAMOS POR MAS	660005.00078/ United States of America	Pending 32	78/325,932 11-Nov-2003	

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
SOLO CON INVITACION	660005.97068/ United States of America	Registered 32	75/269,082 03-Apr-1997	2,437,333 20-Mar-2001
SOUTHPAW	660005.94808/ United States of America	Registered 32	74/653,504 29-Mar-1995	2,024,563 17-Dec-1996
SPIRE B	660005.99664/ United States of America	Registered 32	75/756,086 20-Jul-1999	2,493,293 25-Sep-2001
SUPER PACK	660005.93852/ United States of America	Registered 32	74/462,117 15-Nov-1993	2,530,813 15-Jan-2002
TALL BLONDE	660005.97611/ United States of America	Registered 32	75/354,240 09-Sep-1997	2,632,022 08-Oct-2002
THE CHAMPAGNE OF BEERS	660005.90322/ United States of America	Registered 32	21,641 26-Dec-1956	666,959 09-Sep-1958
THE WORLD'S A VERY COOL PLACE	660005.94841/ United States of America	Registered 32	74/660,309 07-Apr-1995	2,044,667 11-Mar-1997
TOOLS FOR SUCCESS	660005.93607/ United States of America	Registered 41	74/363,935 02-Mar-1993	1,912,775 15-Aug-1995
TRUE TO TEXAS	660005.98552/ United States of America	Registered 32	75/565,746 07-Oct-1998	2,402,622 07-Nov-2000
TRULY SATISFYING BEER	660005.00080/ United States of America	Published 32	78/327,219 13-Nov-2003	
VICTORY LANE	660005.00052/ United States of America	Published 43	78/280,348 29-Jul-2003	
WEINHARD'S	660005.99354/ United States of America	Registered 32	73/562,800 11-Oct-1985	1,423,162 30-Dec-1986
WORTHBURGER BOCK BEER	660005.98099/ United States of America	Registered 32	75/443,191 02-Mar-1998	2,527,816 08-Jan-2002
AT A PLACE CALLED MILLER TIME	661005.91680/ United States of America	Registered 32	78/123,272 22-Apr-2002	2,727,210 17-Jun-2003
BE REAL, DON'T STEP TO THE WHEEL	661005.91370/ United States of America	Registered 32	76/295,368 06-Aug-2001	2,631,128 08-Oct-2002
BEER MEANS MORE HERE	661005.91230/ United States of America	Registered 32	76/250,121 02-May-2001	2,540,317 19-Feb-2002
BEER OF THE ISLANDS	661005.91621/ United States of America	Registered 32	78/110,872 25-Feb-2002	2,681,283 28-Jan-2003
BLUE BOAR	661005.91116/ United States of America	Registered 32	74/644,369 10-Mar-1995	1,953,250 30-Jan-1996

TRADEMARK
REEL: 002864 FRAME: 0765

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
BLUE BOAR THE ORIGINAL ACCEPT NO OTHER and Design	661005.91094/ United States of America	Registered 32	74/652,611 16-Mar-1995	1,988,218 23-Jul-1996
CELEBRATE RESPONSIBLY	661005.91434/ United States of America	Registered 42	76/307,163 30-Aug-2001	2,803,016 06-Jan-2004
Dog Design (RED DOG Brand)	661005.91701/ United States of America	Registered 32	78/133,275 05-Jun-2002	2,691,186 25-Feb-2003
ES TU TIEMPO. ES TIEMPO MILLER	661005.91418/ United States of America	Registered 32	76/299,125 09-Aug-2001	2,540,498 19-Feb-2002
FOUL BALL FRENZY	661005.90667/ United States of America	Registered 41	76/153,943 25-Oct-2000	2,589,747 02-Jul-2002
GALLERY OF GREATS	661005.91809/ United States of America	Registered 16, 41	78/159,377 29-Aug-2002	2,732,292 01-Jul-2003
Girl in the Moon with Stars Design	661005.91710/ United States of America	Registered 32	78/128,787 15-May-2002	2,686,801 11-Feb-2003
GO WIDE	661005.90292/ United States of America	Registered 32	76/050,689 17-May-2000	2,716,135 13-May-2003
GRAB A MILLER LITE. IT'S MILLER TIME	661005.90217/ United States of America	Registered 32	75/938,072 08-Mar-2000	2,548,222 12-Mar-2002
HABLEMOS CLARO	661005.91515/ United States of America	Registered 35	78/089,312 19-Oct-2001	2,604,999 06-Aug-2002
HAMM'S	661005.91825/ United States of America	Registered 32	78/175,461 17-Oct-2002	2,761,908 09-Sep-2003
HENRY WEINHARD'S	661005.90080/ United States of America	Registered 32	75/432,678 11-Feb-1998	2,280,777 28-Sep-1999
HENRY WEINHARD'S Eagle/Wheat Label Design	661005.00002/ United States of America	Pending 32	78/324,029 06-Nov-2003	
HENRY WEINHARD'S PRIVATE RESERVE Eagle Label Design	661005.00003/ United States of America	Pending 32	78/324,048 06-Nov-2003	
HG800	661005.91311/ United States of America	Registered 32	76/286,398 17-Jul-2001	2,640,964 22-Oct-2002
IF IT'S ABOUT BEER, WE KNOW IT	661005.91817/ United States of America	Registered 35	78/175,458 17-Oct-2002	2,811,841 03-Feb-2004
IT'S MILLER TIME	661005.90896/ United States of America	Registered 32	76/184,784 21-Dec-2000	2,544,559 05-Mar-2002
LAND OF THE FREE. HOME OF THE HIGH LIFE	661005.91591/ United States of America	Registered 32	78/104,146 22-Jan-2002	2,714,725 06-May-2003

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
LANDSCAPE SEGMENTATION ANALYSIS	661005.91574/ United States of America	Registered 35	78/101,724 09-Jan-2002	2,754,437 19-Aug-2003
LIVE RESPONSIBLY	661005.91019/ United States of America	Registered 42	76/217,650 28-Feb-2001	2,701,126 25-Mar-2003
LIVE RESPONSIBLY	661005.91451/ United States of America	Registered 32	78/083,821 13-Sep-2001	2,637,496 15-Oct-2002
LIVE RESPONSIBLY and Miller Soft Cross Design	661005.91485/ United States of America	Registered 32, 42	78/083,965 14-Sep-2001	2,644,669 29-Oct-2002
M Design (for MAGNUM Brand)	661005.91698/ United States of America	Registered 32	78/133,273 05-Jun-2002	2,691,185 25-Feb-2003
MAKE IT THE BEST	661005.90977/ United States of America	Registered 32	76/208,545 12-Feb-2001	2,599,244 23-Jul-2002
MILLER ADVANTAGE	661005.90853/ United States of America	Registered 42	76/169,114 21-Nov-2000	2,595,747 16-Jul-2002
MILLER CARES and Heart Design	661005.91132/ United States of America	Registered 36	76/253,669 08-May-2001	2,687,295 11-Feb-2003
MILLER HIGH LIFE Soft Cross Design	661005.91752/ United States of America	Registered 32	78/133,940 07-Jun-2002	2,695,931 11-Mar-2003
MILLER LITE A TRUE PILSNER BEER and Circle Design	661005.91531/ United States of America	Published 32	78/089,561 22-Oct-2001	
MILLER LITE FOUL BALL FRENZY	661005.90675/ United States of America	Registered 41	76/153,945 25-Oct-2000	2,589,748 02-Jul-2002
MILLER LITE Logo (2002)	661005.91833/ United States of America	Registered 32	78/210,562 04-Feb-2003	2,825,137 23-Mar-2004
MILLER LITE SABOR A TEJAS Waving Flag Design	661005.90748/ United States of America	Registered 32	76/164,504 13-Nov-2000	2,527,202 08-Jan-2002
MILLER LITE TRUE TO TEXAS Straight Flag Design	661005.90772/ United States of America	Registered 32	76/163,969 13-Nov-2000	2,740,989 29-Jul-2003
MILLER LITE TRUE TO TEXAS Waving Flag Design	661005.90764/ United States of America	Registered 32	76/163,968 13-Nov-2000	2,740,988 29-Jul-2003
MILLER LITE VIRTUAL RACING LEAGUE	661005.90586/ United States of America	Registered 41	76/146,497 13-Oct-2000	2,610,520 20-Aug-2002
MILLER PARK and Design	661005.91400/ United States of America	Registered 20, 21, 28	76/298,926 09-Aug-2001	2,617,826 10-Sep-2002
MILLER TAG MANAGER	661005.91728/ United States of America	Registered 9	78/187,436 21-Nov-2002	2,802,372 06-Jan-2004

Trademark	Client.Matter/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
MILLER TIME PUB and Girl in Moon Design	661005.90543/ United States of America	Registered 42	76/178,052 08-Dec-2000	2,568,425 07-May-2002
NORTHWEST TRAIL BLONDE LAGER	661005.91566/ United States of America	Registered 32	78/099,573 21-Dec-2001	2,696,800 11-Mar-2003
NOW YOU'RE LIVING THE HIGH LIFE	661005.90993/ United States of America	Registered 32	76/217,651 28-Feb-2001	2,507,050 13-Nov-2001
OE800 and Crown Design	661005.91124/ United States of America	Registered 32	76/245,939 24-Apr-2001	2,604,281 06-Aug-2002
OLDE ENGLISH "800" and Crown Design	661005.91361/ United States of America	Registered 32	76/292,535 30-Jul-2001	2,759,768 02-Sep-2003
OLDE ENGLISH BRAND "800" and Crown Design	661005.91221/ United States of America	Registered 32	76/247,701 27-Apr-2001	2,612,247 27-Aug-2002
POWER OF BEER	661005.91167/ United States of America	Registered 35	76/247,944 27-Apr-2001	2,602,737 30-Jul-2002
SABOR A TEJAS	661005.90209/ United States of America	Registered 32	75/896,842 14-Jan-2000	2,481,745 28-Aug-2001
STEP TO THE REAL	661005.91060/ United States of America	Registered 32	76/231,327 27-Mar-2001	2,507,129 13-Nov-2001
TBC and Horseshoe Design	661005.91507/ United States of America	Registered 32	78/090,425 26-Oct-2001	2,659,617 10-Dec-2002
TEXAS BREWING CO.	661005.91264/ United States of America	Registered 32	76/267,738 06-Jun-2001	2,528,748 08-Jan-2002
THE BLITZ-WEINHARD BREWING COMPANY	661005.91639/ United States of America	Registered 32	78/120,255 08-Apr-2002	2,681,367 28-Jan-2003
THE KEYS TO RESPONSIBILITY	661005.91779/ United States of America	Registered 35	78/142,110 09-Jul-2002	2,707,276 15-Apr-2003
TOUGH LAWS SAFE ROADS	661005.91604/ United States of America	Registered 35	78/110,475 22-Feb-2002	2,745,211 29-Jul-2003
VIVE RESPONSABLEMENTE	661005.91469/ United States of America	Registered 32	78/083,831 13-Sep-2001	2,770,294 30-Sep-2003
VIVE RESPONSABLEMENTE and Miller Soft Cross Design	661005.91493/ United States of America	Published 32, 42	78/083,961 14-Sep-2001	

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