

11/17/03

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Saleshound, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State - Del., Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: CrossMedia Services, Inc.

Internal

Address:

Street Address: 350 West Erie, Suite 300

City: Chicago State: Illinois Zip: 60610

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 7/10/2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/813176

B. Trademark Registration No.(s) 2386491; 2386492

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carol R. Kirchick, Esq.

Internal Address:

Rich May, a Professional Corporation

Street Address: 176 Federal Street

City: Boston MA Zip: 02110

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41) \$ 90.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

2003 NOV 17 AM 7:00 PR/FINANCE

11/18/2003 DBYRNE 00000051 75813176 01 FC:0521 02 FC:0522 49.00 OP 50.00 OP

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol R. Kirchick Name of Person Signing

[Signature]

November 13, 2003 Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

**CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF INCORPORATION  
OF  
SALESHOUND, INC.**

SalesHound, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

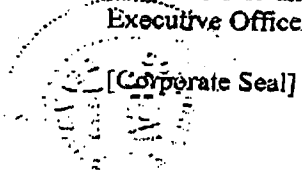
**FIRST:** That the directors of the Corporation have duly adopted a resolution, pursuant to Sections 141 and 242 of the General Corporation Law of the State of Delaware, setting forth an amendment to the Corporation's Fifth Amended and Restated Certificate of Incorporation and declaring said amendment to be advisable.

**SECOND:** That the stockholders of the Corporation have duly approved said amendment by the required vote of such stockholders, adopted by the written consent of a majority in interest of each class of stockholders in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware. Prompt written notice of the adoption of the amendment herein certified has been given to those stockholders who have not consented in writing thereto, as provided in Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the Fifth Amended and Restated Certificate of Incorporation of the Corporation is hereby further amended so that Article I of the Fifth Amended and Restated Certificate of Incorporation of the Corporation shall read as follows in its entirety:

The name of the Corporation is CrossMedia Services, Inc.

IN WITNESS WHEREOF, the Corporation has caused its corporate seal to be affixed hereto and this Certificate of Amendment to be signed by its Chairman and Chief Executive Officer this 10<sup>th</sup> day of July, 2001.



SalesHound, Inc.

By: Brian Hand  
Brian Hand  
Chairman and Chief Executive Officer

State of Delaware  
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SALESHOUND, INC.", CHANGING ITS NAME FROM "SALESHOUND, INC." TO "CROSSMEDIA SERVICES, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF JULY, A.D. 2001, AT 10 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1233950

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DATE: 07-10-01

RECORDED: 11/17/2003

TRADEMARK  
REEL: 002865 FRAME: 0537