

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Munro & Company, Inc.		05/13/2004	CORPORATION: ARKANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GBC, Inc.		
<b>Street Address:</b>	#33 Ann Loop		
<b>City:</b>	Conway		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72032		
<b>Entity Type:</b>	CORPORATION: ARKANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1845713	THE RIGHT SHOE FOR BOTH FEET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)638-4810		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	292-857-6000		
<b>Email:</b>	jackson.janice@arentfox.com		
<b>Correspondent Name:</b>	Arent Fox PLLC		
<b>Address Line 1:</b>	1050 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Suite 400		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036-5339		
<b>ATTORNEY DOCKET NUMBER:</b>	026441-00030		
<b>NAME OF SUBMITTER:</b>	Edwin Komen		
<b>Total Attachments: 1</b> source=right shoe#page1.tif			

OP \$40.00 1845713

**ASSIGNMENT**

WHEREAS, Munro & Company, Inc., an Arkansas corporation located at P.O. Box 1157, Hot Springs, Arkansas 71901 (hereinafter "Munro"), has adopted, used and is the owner by assignment of the mark registered in the United States Patent and Trademark Office as THE RIGHT SHOE FOR BOTH FEET, Reg. No. 1,845,713 issued July 19, 1994 (hereinafter the "Mark");

WHEREAS, GBC, Inc., an Arkansas corporation located at #33 Ann Loop, Conway, Arkansas 72032, desires to acquire the Mark, the registration for the Mark and all of the right, title and interest of Munro therein and the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Munro hereby assigns to GBC, Inc. all right, title and interest in the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark including any causes of action as may have previously accrued relating to the subject matter of this assignment.

MUNRO & COMPANY, INC.

By: Stanley A. Giese, Jr.  
Stanley A. Giese, Jr., Vice President

Date: MAY 12, 2004

**AGREED AND ACCEPTED TO:**

GBC, INC.

By: George B. Clark, President  
George B. Clark, President

Date: May 13, 2004