

11-20-2003

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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102604884

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

PepsiCo, Inc.

11-17-03

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other Corporation of North Carolina

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: 01/01/2001

## 2. Name and address of receiving party(ies)

Name: Allied Domecq International Holdings BV

Internal

Address:

Street Address: Florijnstraat 1, P.O. Box 673

City: Etten-Leur State: Zip: 4870 AR  
The Netherlands

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☐ Corporation-State  
☐ Other Corporation of the Netherlands

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☒ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/852935 75/914959

B. Trademark Registration No.(s) 2509872

2509871; 2552858; 2509873; 2509874

Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marlene Musharbash

Internal Address:

Allied Domecq Spirits &amp; Wine USA, Inc.

Street Address: P.O. Box 33006

City: Detroit State: MI Zip: 48232

## 6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 3.41).....\$ 190.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

082390

OPR/FINANCE  
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## 9. Signature.

Byron R. Jacobson - Attorney

Name of Person Signing

Byron Jacobson  
Signature

November 4, 2003

Date

11/19/2003 LNUELLER 00000135 002390 75852935

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

01 FC:0521  
02 FC:052240.00 BA  
150.00 BATRADEMARK  
REEL: 002866 FRAME: 0109

# UNITED STATES DEED OF ASSIGNMENT

This Assignment is made between **PepsiCo, Inc.**, a Company organized and existing under the laws of North Carolina, U.S.A., located and doing business at **700 Anderson Hill Road, Purchase, New York 10577, U.S.A.** (the "Assignor") and **Allied Domecq International Holdings BV**, a Company organized and existing under the laws of the Netherlands, located and doing business at **Florijnstraat 1, P.O. Box 673, 4870 AR Etten-Leur, The Netherlands** (the "Assignee").

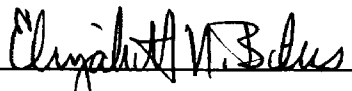
In consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademarks and the said registrations and applications as set out in the schedule below, together with the goodwill of the business symbolized by the trademarks.

## THE SCHEDULE above referred to

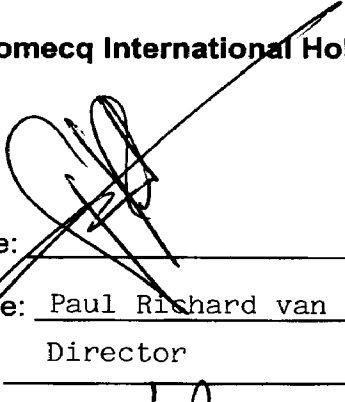
| Trademark                            | Serial No. | Filing Date  | Registration No. | Registration Date |
|--------------------------------------|------------|--------------|------------------|-------------------|
| STOLICHNAYA STOLI VANIL & Design     | 75/852935  | Nov 19, 1999 | -                | -                 |
| STOLICHNAYA VANIL                    | 75/914959  | Feb 11, 2000 | -                | -                 |
| STOLI KAFYA                          | 76/183169  | Dec 18, 2000 | 2509872          | Nov 20, 2001      |
| STOLICHNAYA STOLI KAFYA & Design     | 76/183168  | Dec 18, 2000 | 2509871          | Nov 20, 2001      |
| STOLICHNAYA STOLI STRASBERI & Design | 75/188875  | Oct 28, 1996 | 2552858          | Mar 26, 2002      |
| STOLICHNAYA STOLI ZINAMON & Design   | 76/183171  | Dec 18, 2000 | 2509873          | Nov 20, 2001      |
| STOLICHNAYA ZINAMON                  | 76/183172  | Dec 18, 2000 | 2509874          | Nov 20, 2001      |


This Assignment is executed Nunc Pro Tunc January 1, 2001.

**PepsiCo, Inc.**

Signature:   
Full Name: Elizabeth N. Bilus  
Position: Assistant Secretary

**Allied Domecq International Holdings BV**

Signature:   
Full Name: Paul Richard van Heel  
Position: Director

Signature:   
Full Name: Jacobus Petrus van Hassel  
Position: Proxy-holder

# DESIGNATION OF DOMESTIC REPRESENTATIVE

Allied Domecq International Holdings BV, hereby appoints:

Marlene Musharbash  
Allied Domecq Spirits & Wine USA, Inc.  
P.O. Box 33006, Detroit,  
Michigan 48232  
Telephone number (313) 965-6611 extension 584

as the Domestic Representative upon whom notice or process in proceedings  
affecting its marks may be served.

**ALLIED DOMEQC INTERNATIONAL HOLDINGS BV**

Signature: Byron R. Jacobson

Name in Full: Byron R. Jacobson

Title: Attorney

Date: November 4, 2003