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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the original documents or copy thereof:

1. Name of conveying party(ies):

Travis Jeans, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - State **California**
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☒ Change of Name
☐ Other

Execution Date: **April 17, 2003**

2. Name and address of receiving party(ies)

Name: **Juicy Couture, Inc.**

Internal
Address:

Street Address: **12720 Wentworth Street**

City: **Pacoima** State: **CA** Zip: **91331**

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State **California**

Other

If assignee is not domiciled in the United States, a domestic
representative designation is attached: ☐ Yes ☐ No

Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) **76355072**

B. Trademark Registration No.(s)

Additional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: **Erica D. Klein, Esq.**

Internal Address: **Kramer Levin Naftalis & Frankel LLP**

Street Address: **919 Third Avenue**

City: **New York** State: **NY** Zip: **10022**

6. Total number of applications and
registrations involved: **17**

7. Total fee (37 CFR 3.41) \$ **440.00**

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number: **50-0540**

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

I, **Erica D. Klein, Esq.**, declare under penalty of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Erica D. Klein, Esq.
Name of Person Signing

Signature

November 13, 2003
Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

4. Application number(s) or registration number(s)

**TRAVIS JEANS, INC.
SCHEDULE OF MARKS**

Trademark	International Class(es)	Reg. No. (App. No.)	Reg. Date (App. Date)
CHOOSE JUICY	25	(76/355,074)	(1/3/2002)
JUICY	25	2,285,232	10/12/1999
JUICY BABY	25	(76/376,647)	(2/28/2002)
JUICY BABY	25	(76/355,508)	(1/3/2002)
JUICY COUTURE	3, 6, 9, 14, 16, 18, 21, 24, 25, 35, 42	(76/376,638)	(2/28/2002)
JUICY COUTURE	25	2,348,674	5/9/2000
JUICY COUTURE	18	(76/355,073)	(1/3/2002)
JUICY COUTURE BABY	25	(76/355,510)	(1/31/2002)
JUICY GIRL	25	(75/718,579)	(6/1/1999)
JUICY GIRL	3, 25	(76/497,677)	(3/17/2003)
JUICY JEANS	3, 6, 9, 14, 16, 18, 21, 24, 25, 35, 42	(76/376,646)	(2/28/2002)
JUICY JEANS	25	2,387,924	9/19/2000
LOVE P & G and Design	25	(76/367,153)	(2/4/2002)
LOVE P & G and Design	3, 9, 14, 16, 21, 24, 35	(76/507,437)	(3/31/2003)
MADE IN THE GLAMOROUS U.S.A.	25	(76/507,435)	(3/31/2003)
MADE IN THE GLAMOROUS U.S.A.	3, 9, 14, 16, 18, 21, 24, 35	(76/507,436)	(3/31/2003)

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CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

The undersigned certify that:

1. They are the Senior Vice President, Chief Financial Officer and the Vice President, Deputy General Counsel and Secretary, respectively, of Travis Jeans, Inc., a California corporation.

2. Article ONE of the Articles of Incorporation of this corporation is amended to read as follows:

"ONE: The name of this corporation is:

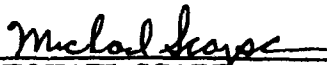
Juicy Couture, Inc."

3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.

4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 1,000,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: April 15, 2003


MICHAEL SCARRA
Senior Vice President, Chief Financial Officer


NICHOLAS J. RUBINO
Vice President, Deputy General Counsel and Secretary

FILED
in the office of the Secretary of State
of the State of California

APR 17 2003


KEVIN SHELLEY, Secretary of State

CA BC D-CERTIF OF AMENDMENT-AFTER ISSUE 10/99-1

