

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Peter E. Blum		06/03/2004	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Thoroughbred Legends, LLC
Street Address:	Bank of America Plaza, 600 Peachtree St.
Internal Address:	Troutman Sanders LLP - Suite 5200
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308-2216
Entity Type:	Limited Liability Company:

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78419203	ALYDAR
Serial Number:	78419205	ALYDAR
Serial Number:	78419208	ALYDAR
Serial Number:	78415819	RUFFIAN
Serial Number:	78415868	RUFFIAN
Serial Number:	78415873	RUFFIAN

OP \$165.00 78419203

CORRESPONDENCE DATA

Fax Number: (404)962-6588
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404-885-3330
 Email: trademarks@troutmansanders.com
 Correspondent Name: Michael D. Hobbs, Jr., Esq.
 Address Line 1: Bank of America Plaza, 600 Peachtree St.
 Address Line 2: Troutman Sanders, Suite 5200
 Address Line 4: Atlanta, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:

6929.3929

NAME OF SUBMITTER:

Anne E. Yates, Esq.

Total Attachments: 2

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TRADEMARK AND SERVICE MARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 3rd day of JUNE 2004, by and between Peter E. Blum, a United States citizen, whose address is 1828 Mount Paran Road, Atlanta, Georgia 30327 USA (hereinafter referred to as "Assignor"), and Thoroughbred Legends, LLC, a Georgia limited liability company, having its principal place of business at Troutman Sanders LLP, Bank of America Plaza, 600 Peachtree Street, N.E., Suite 5200, Atlanta, Georgia 30308-2216 USA (hereinafter referred to as "Assignee").

WITNESSETH

WHEREAS, Assignor has filed federal trademark and service mark applications with the United States Patent and Trademark Office for the trademark and service mark applications set forth on Schedule A and incorporated herein by this reference (the "Marks");

WHEREAS, Assignor is the owner of all right, title, and interest in and to the U.S. trademark and service mark applications set forth on Schedule A;

WHEREAS, Assignor has not yet filed statements of use or amendments to allege use for the Marks set forth on Schedule A;

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee on a worldwide basis, including but not limited to the applications set forth on Schedule A; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee the portion of Assignor's business to which the Marks pertain, in addition to all right, title, and interest in and to the Marks on a worldwide basis, including but not limited to the applications set forth on Schedule A, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

TRADEMARK

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee REEL: 002866, FRAME: 0427

SCHEDULE A

Country	Mark	Application Date	Serial Number	International Class	Goods/Services
U.S.A.	ALYDAR	May 14, 2004	78-419203	016	Printed matter and paper goods, namely, books, comic books, magazines, coloring books, children's activity books, children's books, stationery, writing paper, envelopes, notebooks, diaries, posters, photographs, book covers, book marks, calendars, and gift-wrapping paper.
U.S.A.	ALYDAR	May 14, 2004	78-419205	025	Clothing, namely, hats, caps, visors, aprons, shirts, t-shirts, jackets, vests, sweatshirts, sweatpants, pants, and shorts.
U.S.A.	ALYDAR	May 14, 2004	78-419208	041	Entertainment services, namely, production of theatrical plays, motion picture films, television shows, and documentaries.
U.S.A.	RUFFIAN	May 10, 2004	78-415819	016	Printed matter and paper goods, namely, books, comic books, magazines, coloring books, children's activity books, children's books, stationery, writing paper, envelopes, notebooks, diaries, posters, photographs, book covers, book marks, calendars, and gift-wrapping paper.
U.S.A.	RUFFIAN	May 10, 2004	78-415868	025	Clothing, namely, hats, caps, visors, aprons, shirts, t-shirts