

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Virgil Ward		05/17/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Virgil V. Ward Trust Agreement
Street Address:	P.O. Box 411
Internal Address:	c/o Sandra K. Curnutte
City:	Drexel
State/Country:	MISSOURI
Postal Code:	64742
Entity Type:	trust agreement: MISSOURI

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	76189065	CHAMPIONSHIP FISHING
Registration Number:	1361071	CHAMPIONSHIP FISHING

CORRESPONDENCE DATA	
Fax Number:	(816)474-9057
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	816/474-9050
Email:	rdh@hoveywilliams.com
Correspondent Name:	Robert D. Hovey
Address Line 1:	2405 Grand Blvd., Suite 400
Address Line 4:	Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	2896.002
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NAME OF SUBMITTER:	Mary M. McIntyre
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Total Attachments: 1 source=Ward#page1.tif
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CH \$65.00 76189065

ASSIGNMENT

WHEREAS, VIRGIL WARD, an individual citizen of the United States of America, of Route 1, Box 27, Amsterdam, Missouri 64723, has adopted, used and is using the following marks:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issue Date</u>
1,361,071	CHAMPIONSHIP FISHING	September 17, 1985
<u>Appln. Ser. No.</u>	<u>Mark</u>	<u>Filing Date</u>
76/189,065	CHAMPIONSHIP FISHING	January 2, 2001

WHEREAS, VIRGIL V. WARD TRUST AGREEMENT, a Missouri trust, of c/o Sandra K. Curnutte P.O. Box 411, Drexel, MO 64742.

is desirous of acquiring said marks, the registration thereof and the application for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said VIRGIL WARD does hereby assign unto the said VIRGIL V. WARD TRUST AGREEMENT DATED FEBRUARY 1, 1991, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registration and application together with the right to sue for and collect on all claims for damages by reason of past infringement of said marks.

Executed this 17th day of May, 2004.

Virgil Ward

