

11-21-2003

ATTY DKT: 329-692

FORM PTO-1594

(Rev. 6-93)

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TRADEMARKS ONLY

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies) 10-20-03
CULTURAL CELEBRATION RESOURCES L.L.C.

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: September 12, 2003

2. Name and address of receiving party(ies)
Name: FRESH INTELLECTUAL PROPERTIES, INC.
Internal Address: _____

Street Address: 103 Foulk Road, Suite 202
City: Wilmington State: Delaware ZIP: 19803

- Individual(s) citizenship: _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,605,451

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Thomas M. Galgano, GALGANO & BURKE

Internal Address: _____

Street Address: 300 Rabro Drive, Suite 135

Hauppauge New York 11788
City State Zip Code

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-0130

(Attach duplicate copy of this page if paying by deposit account)

11/20/2003 LMIJELLER 00000160 2605451

01 FD 0521

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas M. Galgano

Name of Person Signing

Signature

10/15/03
Date

Total number of pages including cover sheet, attachments, and documents: _____

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231



10-20-2003

U.S. Patent & TMO/TM Mail Rept Dt. #64

TRADEMARK
REEL: 002866 FRAME: 0927

ASSIGNMENT

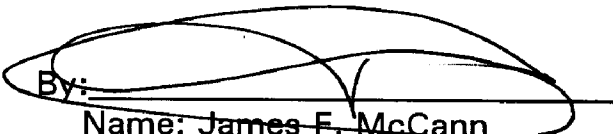
WHEREAS, CULTURAL CELEBRATION RESOURCES L.L.C. (hereinafter "ASSIGNOR"), having offices c/o Gallagher, Walker, Bianco & Plastaras, 98 Willis Avenue, Mineola, New York 11501, is the owner of the mark CELEBRATIONS, and U.S. Trademark Registration No. 2,605,451, registered on August 6, 2002 in the U.S. Patent and Trademark Office (PTO);

WHEREAS, FRESH INTELLECTUAL PROPERTIES, INC. (hereinafter "ASSIGNEE"), a Delaware corporation, having offices at 103 Foulk Road, Suite 202, Wilmington, Delaware 19803, is desirous of acquiring said mark and registration;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR, hereby assigns to ASSIGNEE, all right, title and interest in and to said mark and registration, together with the goodwill of the business connected with the use of and symbolized by said mark, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment had not been made, together with all claims for damages by reason of past infringement of said mark, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Executed at Westbury, New York, this 12th day of September, 2003.

CULTURAL CELEBRATION RESOURCES LLC.

By: 
Name: James F. McCann
Title: Operating Manager