

11-21-2003

Form PTO-1594

RE



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

102606593

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Crest Fruit, L. P. 10-29-03

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: July 18, 2003

2. Name and address of receiving party(ies)

Name: Fredericksburg Farms, Inc.

Internal Address: \_\_\_\_\_

Street Address: 8318 Ranch Road 1376

City: Fredericksburg State: TX Zip: 78624

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Texas
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2,033,752

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: STEVEN D. McANALLY

Internal Address: \_\_\_\_\_

11/20/2003 6TON11 00000085 2033752

01 FC-0521

40.00 OP

Street Address: 8318 RANCH ROAD 1376

FREDERICKSBURG TX Zip: 78624

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.

STEVEN D. McANALLY

Name of Person Signing

*Steven D. McAnally*

Signature

10/24/03

Date

Total number of pages including cover sheet, attachments, and document: 2



Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

10-29-2003

U.S. Patent & TMO/TM Mail Rcpt Dt. #66

TRADEMARK  
REEL: 002867 FRAME: 0067

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Crest Fruit, L. P., a Texas limited partnership, has been using and is the owner of all rights in and to the following trademarks, the registration thereof and the goodwill of the business symbolized by said trademarks:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Expiration Date</u>
SALSA EXPRESS And Design	2,033,752	01/28/1997	01/28/07

**WHEREAS**, Crest Fruit, L. P. is transferring the assets and the business of the Salsa Express division to which the above trademark is related to **Fredericksburg Farms, Inc.**, a Texas corporation with offices at 8318 Ranch Road 1376, Fredericksburg, Texas 78624; and

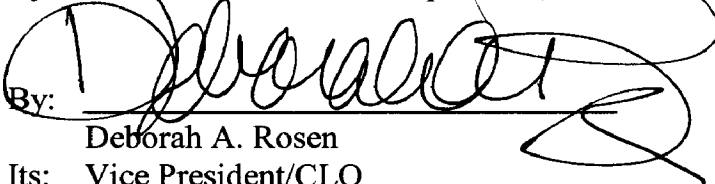
**WHEREAS**, as a part of said transfer of assets, Crest Fruit, L. P. desires to transfer to Fredericksburg Farms, Inc., its entire right, title and interest in and to the above-mentioned trademark, the registration therefor, and the goodwill of the business symbolized by this mark; and Fredericksburg Farms, Inc. is desirous of acquiring same;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Crest Fruit, L. P. does hereby assign unto Fredericksburg Farms, Inc., all of its right, title and interest in and to the above-mentioned trademarks, the registrations therefor, the goodwill of the business symbolized by said marks and the right to sue, either at law or in equity, and to recover for any past or future infringement thereof.

**IN WITNESS WHEREOF**, Standex has caused this document to be executed on its behalf as of the 18<sup>th</sup> day of July, 2003.

**CREST FRUIT, L. P.**

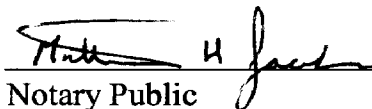
By: Standex International Corporation, General Partner

By:   
Deborah A. Rosen  
Its: Vice President/CLO

(Corporate Seal)

STATE OF NEW HAMPSHIRE)  
COUNTY OF ROCINGHAM ) SS

Signed before me at Salem, New Hampshire, by Deborah A. Rosen, Vice President/CLO of Standex International Corporation on this 18 day of July, 2003.

  
Notary Public

My Comm. Expires:

