

11-21-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RE TRADEMARK 102606413

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Omaha.com, Inc. 11-19-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State Nebraska
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: World Media Company
Internal Address:
Street Address: 1334 Dodge Street
City: Omaha State: NE Zip: 68102
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Nebraska
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 10/21/2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,653,494 2,552,324
2,505,658
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: J. Scott Searl
Internal Address: Omaha World-Herald Company
Street Address: Landmark Center, 15th Floor
1299 Farnam Street
City: Omaha State: NE Zip: 68102

6. Total number of applications and registrations involved: 3
7. Total fee (37 CFR 3.41): \$ 90.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
J. Scott Searl
Name of Person Signing Signature Date Nov. 10, 2003

Total number of pages including cover sheet, attachments, and document: 2

11/21/2003 LUPELLER 00000041 2653494

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 OP
02 FC:8522 50.00 OP

TRADEMARK REEL: 002867 FRAME: 0234

**ARTICLES OF AMENDMENT  
TO THE ARTICLES OF INCORPORATION OF  
OMAHA.COM, INC.**

Omaha.com, Inc., a Nebraska corporation, hereinafter referred to as the "Corporation," hereby adopts the following Articles of Amendment to its Articles of Incorporation:

**FIRST:** The name of the Corporation is Omaha.com, Inc.

**SECOND:** Article I of the Corporation's Articles of Incorporation is hereby amended by revoking Article I in its entirety, and restating it in its entirety as follows:

"ARTICLE 1.

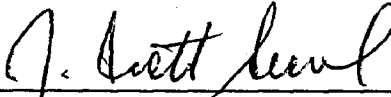
The name of the corporation is World Media Company."

**THIRD:** The amendment was approved by all of the directors of the Corporation and by the sole shareholder of the Corporation on October 21, 2002, in the following manner:

Total No. of Outstanding Shares and Votes Entitled to be Cast	Total No. of Votes Cast	
	For	Against
10,000 common shares	10,000	0

**FOURTH:** There is no exchange, reclassification, or cancellation of issued shares provided for in this amendment.

DATED this 21 day of October, 2003.

  
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J. Scott Searl, Secretary