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Form PTO-1594

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(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Holaday & Shields

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 2, 2003

2. Name and address of receiving party(ies)

Name: Criterion Software Ltd.

Internal

Address: _____

Street Address: Westbury Court, Buryfields,
Guildford, Surrey GU2 4YZ, United
City: _____ State: _____ Zip: Kingdom

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State England & Wales
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,061,691

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter D. Murray, Esq.
Cooper & Dunham LLP

Internal Address: _____

Street Address: 1185 Avenue of the Americas

City: NY State: NY Zip: 10036

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-3125

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter D. Murray
Name of Person Signing

Peter D. Murray
Signature

10-8-03
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, Holaday & Shields, a partnership consisting of Robert E. Holaday, Jr. and Robert E. Holaday, III, having a principal place of business at 4514 Federal Blvd., San Diego, California, is the owner of all right, title and interest in and to the trademark BURN OUT, U. S. Registration No. 2,061,691, and is desirous of transferring same; and

WHEREAS, Criterion Software Ltd., a company organized and existing under the laws of England and Wales with a principal place of business at Westbury Court, Buryfields, Guildford, Surrey GU2 4Y2, United Kingdom, is desirous of acquiring said trademark and U. S. registration;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Holaday & Shields with full title guarantee does hereby assign and transfer and set over to Criterion Software Ltd., its successors, legal representatives and assigns, all right, title, and interest in and to said trademark and U. S. registration therefor, together with the

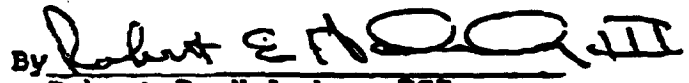
REV
REV III

goodwill associated therewith and the right to sue for past
infringements.

Dated: October 2, 2003

HOLADAY & SHIELDS

By 
Robert E. Holaday, Jr.
Partner

By 
Robert E. Holaday, III
Partner

Attest:
