

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Castle & Cooke, Inc.		07/30/1991	CORPORATION: HAWAII

RECEIVING PARTY DATA

Name:	Dole Food Company, Inc.
Street Address:	One Dole Drive
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91362-7300
Entity Type:	CORPORATION: HAWAII

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	177083	
Registration Number:	183305	BELT

CORRESPONDENCE DATA

Fax Number: (818)879-6615

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 818-879-6852

Email: marcy_reed@na.dole.com

Correspondent Name: Dole Food Company, Inc.

Address Line 1: One Dole Drive

Address Line 2: Legal Dept.

Address Line 4: Westlake Village, CALIFORNIA 91362-7300

ATTORNEY DOCKET NUMBER: 0370200

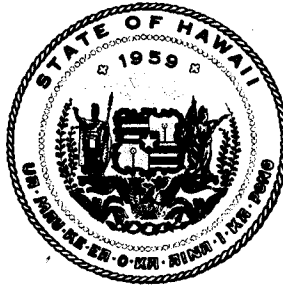
NAME OF SUBMITTER: Marcy Reed

Total Attachments: 1
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CH \$65.00 177083

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TRADEMARK
REEL: 002868 FRAME: 0648



Department of Commerce and Consumer Affairs

I, MARK E. RECKTENWALD, Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that CASTLE & COOKE, INC., a Hawaii profit corporation, has changed its name in accordance with the laws of the State of Hawaii to DOLE FOOD COMPANY, INC. on July 30, 1991.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, this 1st day of June, 2004.

Mark E. Rechtenwald

Director of Commerce and Consumer Affairs



TRADEMARK